

COMPASS BLUEPRINT RECOGNITION
AWARDS JURY MEMBERS

Cathy Creswell, Acting Director
California Department of Housing
& Community Development

Stanley R. Hoffman, FAICP
California Planning Roundtable

Steven John, Director
U.S. Environmental Protection Agency
Southern California Field Office

S. Gail Goldberg
former Planning Director
Cities of Los Angeles & San Diego

Robert Leiter, FAICP, Special Projects Manager
San Diego Association of Governments

Brad McAllester, Executive Officer
Long-Range Planning & Coordination
Los Angeles County Transportation Authority

Bob Santos, Vice Chair
ULI Orange County/Inland Empire District Council
Chair, Sustainable Communities Council

Renata Simril, Managing Director
Public Institutions Group
Jones Lang LaSalle Americas, Inc.

Al Zelinka, FAICP, CMSM, CGBP
President, California Planning Roundtable

ABOUT COMPASS BLUEPRINT

Compass Blueprint was initiated through a comprehensive Growth Visioning process in 2000, founded on extensive community participation, technical modeling analysis and expert peer review. The region's Growth Vision was driven by four key principles:

- *Mobility - Getting where we want to go*
- *Livability - Creating positive communities*
- *Prosperity - Long-term health for the region*
- *Sustainability - Promoting efficient use of natural resources*

Compass Blueprint represents a plan that, with only modest changes to development patterns, can point the region toward maintained and improved quality of life. Today, Compass Blueprint's focus is on providing local jurisdictions with the planning services, tools and training that they need to fulfill their local goals, while improving the mobility, livability, prosperity and sustainability of the region as a whole.

For more information, please visit
www.compassblueprint.org.

SPONSORED BY:

California Environmental Protection Agency

 **Air Resources Board**

THE FIFTH ANNUAL COMPASS BLUEPRINT RECOGNITION AWARDS

THURSDAY, MAY 5, 2011, 6:00 P.M.



The SCAG 2011 Compass Blueprint Awards recognize the great planning and development work occurring throughout the region. These plans and projects coordinate land use and transportation actions, demonstrate excellence in planning and design, and most importantly, work towards improving the mobility, livability, prosperity and sustainability of our region.



The Vision for the 30/10 Plan is transformative – the rail network in our region’s metropolitan area could double in 10 years! The benefits would be far-reaching. The backbone of Metro’s system is its rail lines and Bus Rapid Transit. The system provides frequent, rapid service that connects from the center of LA to many different outlying neighborhoods. Areas around each of Los Angeles’ rail and BRT stations will become ideal places to leverage Metro’s investment in its transit infrastructure through the Sustainable Transit Communities (STC) Program.

President’s Award for Excellence

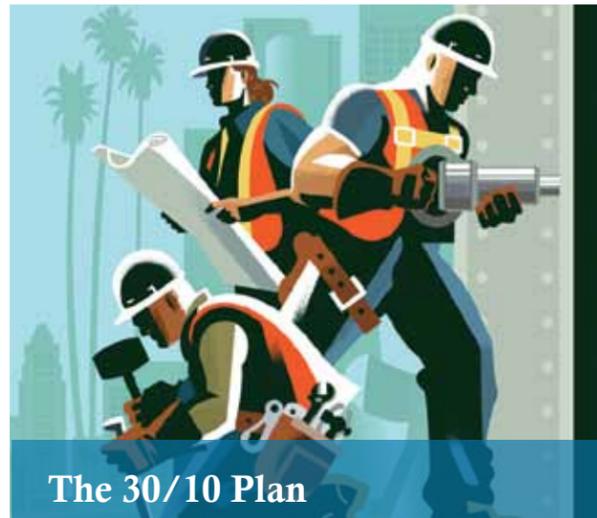
THE FIFTH ANNUAL COMPASS BLUEPRINT RECOGNITION AWARDS

City of Los Angeles
America Fast Forward, 30/10 Plan
Sustainable Transit Communities

Los Angeles County
Metropolitan Transportation Authority
America Fast Forward, 30/10 Plan
Sustainable Transit Communities

CHARTING AN ENVIRONMENTALLY RESPONSIBLE COURSE FOR OUR FUTURE

Mayor Antonio Villaraigosa and the Los Angeles County Transportation Authority (Metro) proposed the 30/10 Plan. The Plan would accelerate construction of 12 key Metro expansion projects—originally scheduled to be built over three decades—and complete them by 2019. The concept being explored is to use the funding for these projects, which will be collected over the next 30 years from the Measure R Sales Tax, as collateral for long-term bonds and a federal loan so the projects can be built much faster. The benefits of this initiative include generating hundreds of thousands of construction and other jobs to improve the local economy, reduce greenhouse gas emissions and ease traffic congestion. America Fast Forward makes that sort of partnership available to any local government that launches a similar funding initiative.



The 30/10 Plan

Employment Benefit:

> **160,000** new jobs created in construction, permanent operations and maintenance

Annual Benefits with 30/10

- > **521,000** fewer pounds of mobile source pollution emissions
- > **10.3 million** fewer gallons of gasoline used
- > **77 million** more transit boardings
- > **191 million** fewer vehicle miles traveled

The 30/10 Plan would accelerate construction of 12 key Metro expansion projects – originally scheduled to be built over three decades. (metro.net/works)

The City of Fullerton’s Leaders have embraced sustainability as a framework for the community’s decisions and actions. They believe that it is vitally important to address the needs of the present without compromising the future generations’ ability to meet their own needs.

Excellence Awards

THE FIFTH ANNUAL COMPASS BLUEPRINT RECOGNITION AWARDS

SUSTAINED LEADERSHIP

City of Fullerton

Fullerton Transportation Center Specific Plan

The City’s vision is to create the premier transit-oriented destination in Orange County -- an urban and sustainable transit-oriented neighborhood. The neighborhood will provide opportunities to live, work, learn, play, dine, and shop. Most importantly, it will provide opportunities to commute to a variety of major employment and leisure destinations throughout Southern California by transit. This reduces our dependency on the automobile, per capita greenhouse gas emissions, and traffic congestion on regional freeways and other major thoroughfares.

The Transportation Center plan includes green buildings that reduce the impacts of construction and operations. Because the community is designed for people, the built environment encourages people to walk, bike, or use transit instead of driving private automobiles.

“It takes Sustained Leadership to create a solid foundation for urban planning and sustainability to ensure a city’s long-term success and vitality.”

— Pam O’Connor, SCAG President



Project Site: Riverside Avenue



Project Site: Riverside Avenue



Project Site: Riverside Avenue

VISIONARY PLANNING FOR MOBILITY

City of Santa Ana

Transit Zoning Code

The Santa Ana Transit Zoning Code provides development standards, graphics and architectural images, and guidelines which are a tremendous resource for any community considering land use changes along transit corridors or major arterials. The Transit Zoning Code achieves all of the Compass core values: It is fundamentally grounded in the concept of improving livability through compact, transit-supportive development, which encourages greater walkability. It promotes prosperity by increasing the amount of developable land and allowing higher densities, which creates new value for existing properties and the opportunity of investment in the area. Additionally, the Transit Zoning Code seeks to promote social equity and sustainability, by allowing for the development of workforce housing and the expansion of public transit opportunities. Finally, Santa Ana's Transit Zoning Code promotes the revitalization and sustainability of "Orange County's Downtown" and historic county seat for future generations to rediscover and thrive.

Encouraging mobility through transit oriented development to complement an improved transportation network allowing more travel choices.



VISIONARY PLANNING FOR PROSPERITY

City of San Bernardino

Sustainable San Bernardino Energy Efficiency Pilot Program

San Bernardino Energy Efficiency Pilot Project, which is a component of Sustainable San Bernardino, is designed as a model local program that creates green jobs, lowers building energy costs, and reduces pollution and carbon emissions through the installation of energy efficiency and renewable energy measures in existing buildings from every sector of the local economy. The Program creates new jobs and provides resources for training for individuals seeking to gain employment as auditors, retrofitters, solar installers and other green occupations. San Bernardino's Energy Efficiency Program is a project of the City of San Bernardino, Southern California Association of Governments, Green Valley Initiative and several community partnerships. Developed with the assistance of Southern California Edison and the Gas Company, the program is designed to inform, educate, and invite property owners who wish to convert homes, offices, or business into more energy efficient structures.

Sustainable San Bernardino has long term benefits for the City and the region by creating a competitive advantage for future development and sustainability.



Sustainable San Bernardino



Sustainable San Bernardino's Energy Efficiency Program involves strategic partnerships with building, training, workforce and community organizations throughout the Inland Empire.

Excellence Awards

THE FIFTH ANNUAL COMPASS BLUEPRINT RECOGNITION AWARDS

Excellence Awards

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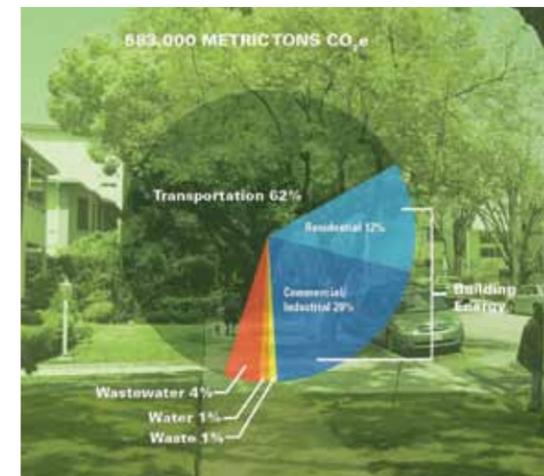
VISIONARY PLANNING FOR LIVABILITY

City of Brawley

Downtown Specific Plan

The Brawley Downtown Specific Plan allows for mixed use and increased residential density. This Specific Plan encourages property owners to re-purpose existing vacant and underutilized properties as mixed-use (retail and office), live/work and recreational uses; thereby eliminating blight and facilitating the re-birth of Downtown. Encouraging the retention, expansion and recruitment of office professional and medical uses compatible with the existing City and County uses will also elevate the livability index of Downtown for prospective residents. Downtown will become the concentrated "live, work and play" lifestyle center within the City.

Creating a walkable community will help improve livability and promote a mix of uses. Downtown Brawley will emerge from this economic downturn as "the place to be" within the Imperial Valley.



The City's Inventory shows that the majority of emissions are due to motor vehicles, followed by building energy use, and wastewater.



VISIONARY PLANNING FOR SUSTAINABILITY

City of West Hollywood

Climate Action Plan

The West Hollywood Climate Action Plan (CAP) is an example of how a community can implement all four Compass Blueprint principles through a multi-disciplinary and comprehensive program that promotes sustainability. The CAP makes clear the critical links between land use and mobility, tying transit-supportive mixed-use and infill development to meaningful reductions in GHG emissions. The CAP also seeks to improve quality of life for all community members and to enhance West Hollywood as a model of livability and walkability. Importantly, it provides an action framework to engage all segments of the City – residents, property owners, and businesses – to work together to achieve plan goals.

The City of West Hollywood's Climate Action Plan demonstrates the ability of even a small city to effectively contribute to global environmental solutions at the local level, using creative programs tailored to its specific setting and needs.

< left: As a dense infill community, the City must seek innovative means to increase green space, including incentivizing new development to provide public pocket parks.

< right: Water use and efficiency is a key reduction strategy in the Climate Action Plan, which includes measures to encourage low-water plant materials in municipal and private landscaping.

PLANNING FOR MOBILITY

City of Long Beach

Metro Blue Line Bicycle and Pedestrian Access Plan

The City of Long Beach is striving to become the most bike-friendly City in America, a place where cycling is a safe, viable, and preferred mode of transportation. The City is continually making bold strides to achieve this vision through the implementation of innovative projects and programs. This Plan provides recommendations for bicycle and pedestrian improvements in the areas surrounding the City's nine (9) stations. Each of the Metro Blue Line station lacks adequate bicycle and pedestrian connectivity, underscoring the need to improve non-motorized access to facilitate use of the Metro Blue Line. The plan involved extensive public outreach, the development of access plans for each station, and the identification of top priority projects for each station. From interviews, audits, bike tours and community meetings, the Long Beach community was involved in every step of the development of this plan.

Achievement Awards

THE FIFTH ANNUAL COMPASS BLUEPRINT RECOGNITION AWARDS

PLANNING FOR LIVABILITY

City of Downey

Downtown Downey Specific Plan

The Downtown Downey Specific Plan is intended to establish the Downtown as a vibrant urban center with dining, employment, housing, shopping, entertainment, and cultural opportunities all within a short walking distance of one another. A crucial aspect of the Specific Plan is the incorporation of a Park-Once Strategy designed to get residents out of their cars, and walking to reach multiple destinations within one trip, thereby reducing the dependence on automobiles. A major recommendation to reinforce this strategy is the relocation of the Downey Depot Transit Center from the edge of the project area to a more prominent, central location in the Downtown. The relocation will increase visibility and facilitate a more direct connection with the Lakewood Metro Green Line station located just south of the Specific Plan area. Since adoption of the Specific Plan in September of 2010, the Downtown has experienced transformation and growth with the opening of Porto's Bakery, a new Fresh N' Easy market, the approval of a 50 unit affordable apartment complex, and the rehabilitation of an existing, gateway commercial center. Another 25 unit affordable condominium project is being considered in the Downtown core, Downey Avenue at Third Street. These redevelopment projects serve as catalysts and impel City leaders to move forward with other objectives including relocation of the transit center and creation of a central gathering space for the community.

PLANNING FOR PROSPERITY

City of Los Alamitos

Los Alamitos Commercial Corridors Plan

The Los Alamitos Commercial Corridors Plan analyzes the City of Los Alamitos' two most significant corridors and identifies opportunities to capitalize on the forthcoming Bus Rapid Transit (BRT) routes and stations, stimulate new private investment and redevelopment, and create a new downtown for its residents. Roadway and streetscape designs were generated to narrow the City's primary north-south corridor to create a walkable and multimodal environment that can still efficiently convey auto traffic. The project also coordinates plans between the City and OCTA and identifies location and design considerations for two BRT stations in Los Alamitos. Over a dozen fiscal and economic development strategies are explored to fund improvements and enhance economic activity along the corridors. Other components of the project include commercial design guidelines, city branding, capital and circulation improvements to enhance pedestrian and bicycle movement, and land use and zoning recommendations to consolidate parcels and stimulate private reinvestment. The Plan also created a complete set of Commercial Corridor Design Guidelines that addresses eleven different aspects of a commercial development's structure, appearance, layout, and function. The City plans on adopting these guidelines as part of a future specific plan and/or as separate citywide guidelines.

Honorable Mentions

THE FIFTH ANNUAL COMPASS BLUEPRINT RECOGNITION AWARDS

FURTHERING THE REGIONAL VISION

City of Rialto

Addressing Foreclosure Crisis and Stabilizing Neighborhoods

This program has been significant in helping residents in the City of Rialto achieve the following improvements: promote the redevelopment and revitalization of residential neighborhoods; preserve and stabilize residential neighborhoods; provide housing needs for low and moderate income households and for minority groups; provide educational course on buying and owning a home; stabilize local property taxes and receive reimbursement and other funds for costs incurred; and provide for rehabilitation of homes to address health and safety issues and utilize green technology. In 2011, the City of Rialto still faces a number of abandoned homes. However, there is a greater stability of neighborhoods compared to 2008 for the residents of Rialto.

City of Redlands

Bonus Amenity and Transfer of Development Rights Framework: Transferring Development from Greenfields to Infill

The City of Redlands, with its historic downtown core and outlying undeveloped lands, provides a remarkable opportunity to combine the land conservation goals of a transferable development rights (TDR) program and the urban infill goals of transit-oriented development (TOD). This TDR Program would be implemented through a Bonus Amenity Menu in TOD Areas that gives local governments the ability to conserve greenfields and open space while promoting development in targeted areas. TDR utilizes private funding to conserve open space, and can be included in a TOD incentive zoning regulatory framework that uses performance standards to ensure that planned station areas evolve into walkable, livable neighborhoods.

Nominee Recognition

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Cathedral City

Date Palm Drive Corridor Connector Plan

City of Long Beach

Long Beach and Burnett Apartments

City of Los Angeles

Canoga Connect

City of Rialto

Foothill Boulevard Specific Plan

City of Rialto

Pepper Avenue Extension

City of Riverside Transit Agency

Corona Transit Center

City of Victorville

Non-Motorized Transportation Plan