



The 3rd Annual COMPASS BLUEPRINT Recognition Awards Luncheon



Wednesday, June 24, 2009
Pasadena Convention Center

presented by



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WELCOME

Hon. Bill Bogaard

Mayor

City of Pasadena



PRESIDENT'S ADDRESS

Hon. Jon Edney

President, SCAG

Councilmember, City of El Centro



KEYNOTE ADDRESS

Manuel Pastor Jr.

Professor of Geography and American Studies & Ethnicity

University of Southern California

Dr. Manuel Pastor is on leave from his position as Professor of Latin American and Latino Studies at the University of California, Santa Cruz and is currently a Professor of Geography and American Studies & Ethnicity at the University of Southern California where he directs the Program for Environmental and Regional Equity (PERE) and co-directs the Center for the Study of Immigrant Integration. Professor Pastor has received grants and fellowships from the Irvine Foundation, the Rockefeller Foundation, the Ford Foundation, the National Science Foundation, the Hewlett Foundation, the Kellogg Foundation, the MacArthur Foundation, and many others. Dr. Pastor is also a member of the Regional Targets Advisory Committee (RTAC).

Dr. Pastor's most recent book, co-authored with Chris Benner, and Martha Matsuoka, is *This Could Be the Start of Something Big: How Social Movements for Regional Equity are Transforming Metropolitan America* (Cornell University Press 2009). He has also co-authored, with Chris Benner and Laura Leete, *Staircases or Treadmills: Labor Market Intermediaries and Economic Opportunity in a Changing Economy* (Russell Sage, 2007). He co-authored with Angela Glover Blackwell and Stewart Kwoh *Searching for the Uncommon Common Ground: New Dimensions on Race in America* (W.W. Norton, 2002). He also co-authored with Peter Dreier, Eugene Grigsby, and Marta Lopez-Garza *Regions That Work: How Cities and Suburbs Can Grow Together* (University of Minnesota Press, 2000), a book that has become a reference for those seeking to better link community and regional development.

Dr. Pastor speaks frequently on issues of demographic change, economic inequality, and community empowerment and has contributed opinion pieces to such outlets as the *Los Angeles Times*, the *San Jose Mercury News*, and the *Christian Science Monitor*. He served as a member of the Commission on Regions appointed by California's Speaker of the State Assembly, and in January 2002 was awarded a Civic Entrepreneur of the Year award from the California Center for Regional Leadership.



COMPASS BLUEPRINT

building partnerships. serving communities.

mobility livability

prosperity sustainability

President's Award for Excellence

Visionary Planning for Mobility, Livability, Prosperity and Sustainability

*Mayor Villaraigosa on The South Collection:
"The City of Los Angeles continues to raise the bar of what's possible when you build smart, build 'green,' and enhance and energize the surrounding neighborhood."*

City of Los Angeles
The South Collection:
Elleven, Luma, and Evo



The vision for the South Collection was to create an environmentally sustainable and pedestrian-oriented neighborhood on a series of surface parking lots located a few blocks east of the Staples Center. This vision has been realized today. Collectively, these buildings constitute the first ground-up residential construction in Downtown Los Angeles in more than 20 years.

Any visitor to the South Collection project will see first-hand the promise of Compass Blueprint, in a future with excellent amenities, urban design, and public spaces necessary to achieve a vibrant neighborhood.

Excellence Awards

Distinguished Leadership Award



Harry L. Baldwin



During his five years of service to the Southern California Association of Governments (SCAG) Harry L. Baldwin represented District 35, which includes the cities of Arcadia, Bradbury, Duarte, Monrovia, San Gabriel, San Marino, Sierra Madre and Temple City. At SCAG, Harry served as Vice Chair of the Transportation Committee in 2004, Chair of the Transportation Committee in 2005, Second Vice President in 2007 and First Vice President in 2008.

Throughout his service to SCAG and the people of Southern California, Harry displayed an energy, vigor and dedication that inspired others to be bold and engage in regional planning. He gave serious, thoughtful consideration to the critical regional planning policies he helped develop for the future of Southern California. He challenged staff and his colleagues on the Regional Council to think big and to move forward with policies and practices that truly support the Compass Blueprint principles of Mobility, Livability, Prosperity and Sustainability.

Visionary Planning for Mobility Award

San Bernardino Associated Governments *SANBAG Transportation and Land Use Integration Project*

The Fontana opportunity site, located at the intersection of Sierra Avenue and Baseline, by the BRT station, interacted with a pedestrian network of mixed-use development.



The SANBAG Transportation – Land Use Integration Project provides the San Bernardino Associated Governments and the cities of Colton, Fontana, Highland, Ontario, Rancho Cucamonga, and Rialto, with land use and economic development direction for seven opportunity sites near potential transit station locations. Each site is envisioned as a compact, pedestrian friendly transit village with multimodal connections to the surrounding communities.

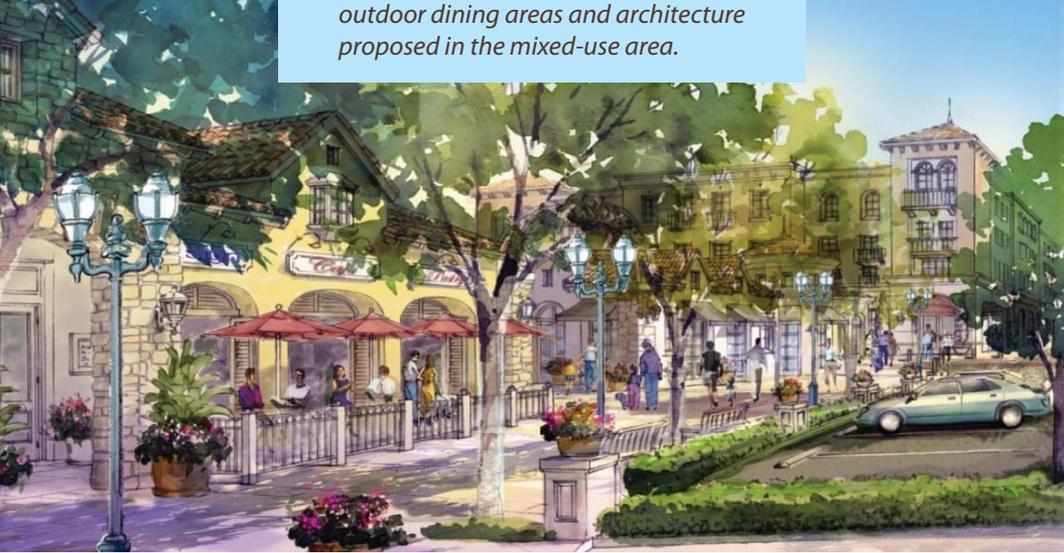
The SANBAG Transportation – Land Use Integration Project is exemplary as a “start-up” planning effort on how communities can implement the Compass Blueprint Mobility Principle. The project is based on the premise that transportation improvements and surrounding development are inextricably linked. Transit can serve as a catalyst for community improvements. In turn, new development can foster increased transit usage.

Excellence Awards

Visionary Planning for Livability Award

City of Oxnard *The Village*

An illustrative rendering showing outdoor dining areas and architecture proposed in the mixed-use area.



The Village project is proposed on a 64 acre industrial and commercial property within the City of Oxnard. The Project will redevelop the area by constructing 1,500 multi-family dwellings along with 50,000 square feet of commercial retail/office, a multi-modal transit center, and 7.3 acres of recreation. Interconnected and walkable streets, a multi-modal transit center, a neighborhood serving mixed-use center, and a mix of housing types in close proximity to jobs and regional transportation corridors exemplifies the Compass Blueprint Livability Principle.

The Village in Oxnard is an example of how to transform existing unplanned and disconnected industrial, commercial, and outdated uses into a thriving, pedestrian friendly mix of uses based on the Compass Blueprint Livability Principle. It demonstrates the value of public-private partnerships in helping to secure community support and turn a vision into reality.

Visionary Planning for Prosperity Award

Los Angeles Community College District Sustainable Building Program

Los Angeles Mission College's Photovoltaic farm consists of approximately 1,128 photovoltaic modules, which produce a maximum of approximately 178 kW (178,000 watts) during peak day time sunshine periods.



With its \$6 billion Sustainable Building Program, the LACCD is realizing its vision of creating a sustainable and secure future. Committed to building higher education facilities that are designed, constructed, renovated, and operated in an ecological and resource-efficient manner, the District's modernization program is one of the largest publicly funded sustainable building programs in the country. With more than 90 new buildings completed, under construction or on the drawing board, the LACCD's Sustainable Building Program is a green leader.

Los Angeles Community College District (LACCD) exemplifies the Compass Blueprint Principle of Prosperity through its Sustainable Building Program. The program has increased demand for skilled workers in green construction jobs, and has established the LACCD as an innovator, leader and promoter of environmentally friendly solutions.

Excellence Awards

Visionary Planning for Sustainability Award

City of Santa Monica

2008-2014 Santa Monica Housing Element



Colorado Place – This affordable Single Room Occupancy project uses solar energy and gas-powered micro turbines.

Santa Monica's Housing Element promotes sustainable land use and design concepts by providing for a range of new affordable housing opportunities within commercial areas, new housing options downtown, and planning for future housing as a component of transit-oriented development along the planned Expo light rail line.

Santa Monica's Housing Element illustrates the Compass Blueprint Sustainability Principle, and provides a model for how local jurisdictions can address SB 375 by encouraging development of compact, walkable neighborhoods near services and transit to reduce greenhouse gas emissions.

As of January 2008, Santa Monica had 1,126 new housing units either “[on the ground](#),” approved, or planned, and will exceed its RHNA requirement of 662 units by at least 464 units. Of this total, 412 will be affordable.

Achievement Awards

The 2009 Compass Blueprint awards recognize the great planning and development work occurring throughout the region. These plans and projects coordinate land use and transportation actions, demonstrate excellence in planning and design, and most importantly, work towards improving the mobility, livability, prosperity and sustainability of our region.

Visionary Planning for Mobility

City of El Monte

El Monte Transit Village Specific Plan

The El Monte Transit Village Specific Plan encompasses a 65 acre site which will include 500,000 square feet of retail stores, dining and entertainment venues; 500,000 square feet of office space; 1,850 residential units; a regional education center; a childcare center; a

movie theater; a hotel; a conference/exhibition center and reconfiguration to the existing parkland and recreation improvements. The adoption of the Specific Plan was a major milestone on the road to making the vision a reality.

Visionary Planning for Livability

City of Holtville

Holtville Master Plan

The Master Plan has been instrumental in enabling the City to marry forward-thinking planning policy with the tools needed to implement real change. The Master Plan will serve as a long-term guide for decision-makers eager to revitalize the City's key planning areas, while the Downtown Design Guidelines and Form-Based Code will regulate future development in these areas to ensure the City's desired urban form.

The Façade Improvement Program will provide the means necessary to achieve viable revitalization. In turn, all of these components will join to stimulate economic growth, foster livability, improve mobility, promote sustainability, and in the end enable the prosperity of the community of Holtville.

Achievement Awards

Visionary Planning for Prosperity

City of Coachella

South East Sphere of Influence Sustainability Project

The project studied Southern and South Eastern Sphere of Influence of the City of Coachella consisting of approximately 8,474 acres. As the 6th fastest growing city in the California, Coachella experienced tremendous growth during the recent housing boom, and is wrestling with key planning issues in its sphere of influence.

The Project recommendations include creative solutions, examining the social, economic, and physical opportunities and constraints with local and regional significance. Through a strategic framework session, the City Council,

Planning Commission, and building industry professionals discussed key planning issues and exchanged ideas for future growth. A set of guiding principles provided the foundation to three different land use and circulation scenarios incorporating the Compass Blueprint principles. Implementation recommendations for development scenarios such as high performance development, housing prototypes, jobs and economic development, managing growth comprehensively, development incentives, and an Industrial Adjacencies Analysis were also included.

Visionary Planning for Sustainability

City of Long Beach & Studio One Eleven/Interstices

Courtyard Lofts

Courtyard Lofts, located in Downtown Long Beach's North Pine Avenue District, represent the conversion of an existing parking lot and two abandoned commercial buildings into residential lofts and a verdant communal courtyard. Many features of the original structures were

carefully incorporated into the design of the residential units. In addition to the fourteen adaptive reuse units, two newly constructed units were built to enclose the courtyard and define the street edge along Pine Avenue.

Furthering the Regional Vision

Coachella Valley Association of Governments *Coachella Valley Workforce Housing Trust*

A Workforce Housing Steering Committee comprised of local stakeholders has worked over the past two years to bring about the CV Housing Trust (CVHT). The purposes of the CVHT are to: 1) promote, sponsor, advance, and develop housing accessible to the diverse population of the Coachella Valley; 2) engage in other activities related to workforce housing; and, 3) receive, invest and utilize funds and property acquired through the solicitation of contributions, donations, grants, gifts, etc.

City of Glendale *Adams Square Revitalization Program*

The Adams Square Revitalization Program was initiated from a 1997 study identifying a two-by-four block mixed-use area as an important economic and cultural center for the Adams Hill neighborhood. Revitalization of the area included façade improvements to existing commercial structures, and the adaptive reuse of an old gas station incorporated into an expanded community park.

City of Lancaster *Downtown Lancaster Specific Plan*

The Downtown Specific Plan area will provide for the opportunity to develop a maximum total of 924,848 square feet of retail service uses, 973,956 square feet of office/civic/public spaces, and 3,525 dwelling units from single family homes to apartment lofts. Development is underway, and within a year, the city expects to see the completed results of its unique approach of preserving traditional elements, while incorporating modern day amenities desirable to a progressive, expanding community.

City of Palmdale *Transit Village Specific Plan*

The Palmdale Transit Village Specific Plan is a mixed-use Transit Oriented development in the vicinity of the Palmdale Transportation Center. The 110-acre project area currently consists of residential, commercial, industrial, public and vacant land uses.

Honorable Mention

Furthering the Regional Vision

City of Malibu

Cross Creek Road Improvement Project

The Cross Creek Road Improvements Project created a beautiful and engaging streetscape while incorporating green development techniques that preserve the environmentally sensitive areas that surround it. As a City approximately 1/2 mile wide and 27 miles long, Malibu sought a central gathering place for its community. These improvements provide pedestrian friendly elements and roadway improvements that define a sense of place, establishing the Civic Center as the heart of Malibu.

Western Riverside

Council of Governments

Interstate 15 Interregional Partnership

The I-15 IRP is a voluntary compact between local elected officials representing the San Diego Association of Governments (SANDAG), the Western Riverside Council of Governments (WRCOG), the Riverside County Transportation Commission (RCTC), and the Riverside Transit Agency (RTA). While promoting collaborative strategies in economic development, transportation, and housing, the Partnership seeks to improve the quality of life for residents in both counties by reducing the impacts of interregional commuting and creating a more even jobs-housing balance. These strategies have led to the beginning stages of developing a Smart Growth Concept Map for Southwest Riverside County.



Southern California Edison
is proud to support
Southern California Association of Governments'
3rd Annual Compass Blueprint Awards Luncheon
and salutes its dedication to the continuous
improvement of sustainability and the vitality of our region.

SCE congratulates all of today's honorees.



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About Compass Blueprint

Compass Blueprint is a new way to look at how we grow.

The Compass Blueprint Growth Vision is a response, supported by a regional consensus, to the land use and transportation challenges facing Southern California now and in the coming years.

The Growth Vision is driven by four key principles:

- ✱ Mobility – *Getting where we want to go*
- ✱ Livability – *Creating positive communities*
- ✱ Prosperity – *Long-term health for the region*
- ✱ Sustainability – *Promoting efficient use of natural resources*

To realize these principles on the ground, the Growth Vision encourages:

- ✱ Focusing growth in existing and emerging centers and along major transportation corridors
- ✱ Creating significant areas of mixed-use development and walkable communities
- ✱ Targeting growth around existing and planned transit stations
- ✱ Preserving existing open space and stable residential areas

Generated by a comprehensive process initiated by SCAG in 2000, the Growth Vision includes input from extensive community participation, technical modeling analysis and expert peer review.

For more information, please visit www.compassblueprint.org.

prosperity sustainability
mobility livability



SOUTHERN CALIFORNIA



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