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Department of Transportation

City of Pasadena Trip Reduction Ordinance

Judi Masuda

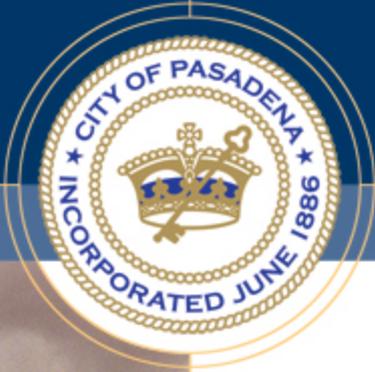
TDM/New Mobility/EV Infrastructure

jmasuda@cityofpasadena.net

(626) 744-4111



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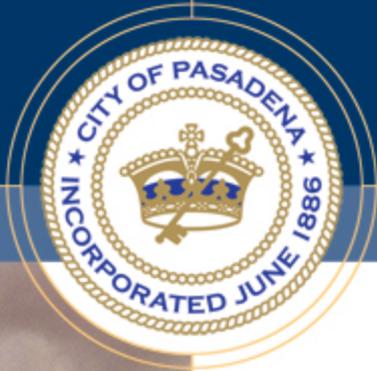
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- Introduction to City of Pasadena's TRO
 - > Regulations Requirements
 - > Policies/Process
 - > Implementation
 - > Annual Monitoring
 - > Changes to City's TRO
 - Include Regulating Residential Developments
 - » Assessing a fee for non-compliance
 - Benefits to gaining support for the development of its transportation infrastructure

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Introduction

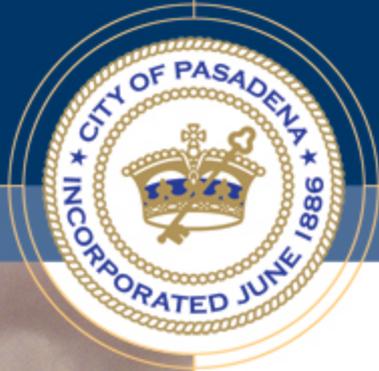


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- TDM
- Policies and programs that increase the use of high occupancy vehicles
- Includes activities that shift travel away from congested peak periods
- Design elements to improve
 - > Pedestrian-oriented design
 - > Transportation Infrastructure
 - > Sustainable transport

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Purpose

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- TDM Strategies in TRO
- Not designed to attain specific performance targets but to compliment other TDM approaches
- AQMD – Rule 2202
- Menu of options to reduce mobile source emissions to comply with Federal Clean Air Act Requirements

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Statutory Requirements

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- County Congestion Management Program –
- Requires development of a travel demand management element that promotes alternative transportation modes.
 - > Carpools, vanpools, transit, bicycles, walking, flexible work hours and parking management.

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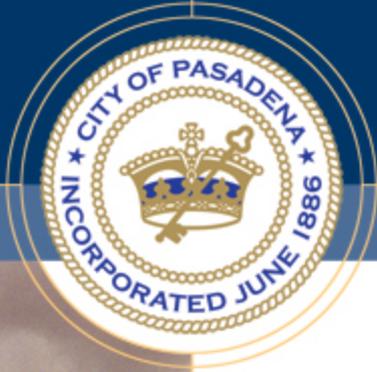
AQMD Compliance

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- AQMD regulates employers
- TDM/TRO regulates developments
 - > TDM design standards are the first step in broadening the options travelers have in getting to and from places.
 - > TDM Ordinance addresses the importance of the transit system by requiring that transit system operators be incorporated into the development process (EIR) by linking transit coordination with CEQA-California Environmental Quality Act.

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Implement

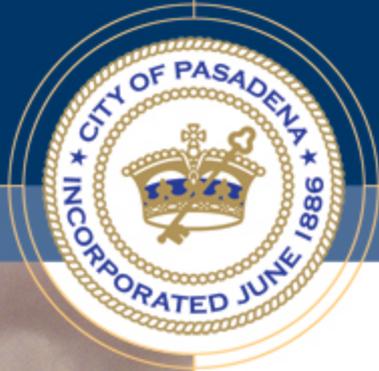


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- Prepare Trip Reduction Ordinance
- City Council Review
- Coordinate with Planning/Business Development Department
- Condition developments during project review process
 - > TDM Plan submitted for city approval before a building permit can be issued
 - > Meet with responsible parties for an orientation of the TDM plan/site visit

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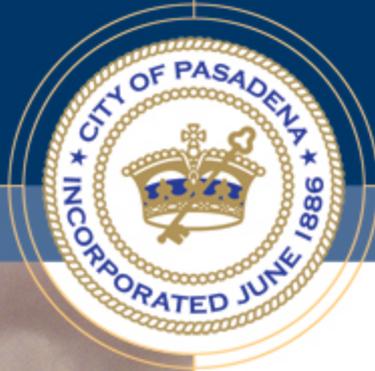


Orientation

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- Meet with representative provide:
- Orientation to TDM Plan
 - > Implementation
 - > Monitor program
 - > Marketing resources
 - > Annual Reporting Requirements
 - > Evaluate/Audit program goals
 - > Recommend new strategies
 - Increase AVR

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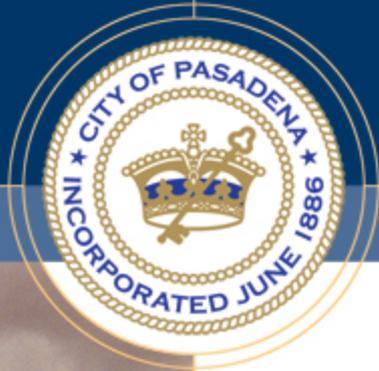


TDM Plan Requirements/Setbacks

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- Developer ignores TDM condition and does not have anyone on the team who can prepare a TDM plan.
- Developer cannot gain a building permit without TDM plan approval.
 - > Provide developer with a list of TDM consultants who can prepare a TDM plan.
 - > Without a plan on file, tenant cannot occupy the building.

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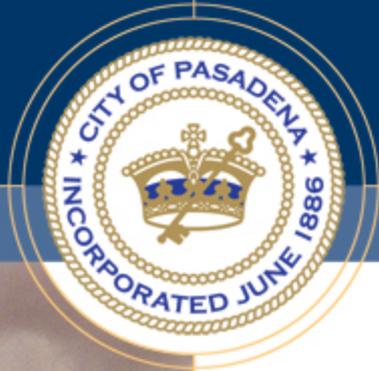


Amendments to TRO

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- Difficult to require compliance without penalties
- 2008 City Council amends TRO to include:
 - > Monetary penalties for non-compliance
 - > Increased AVRs for TOD's
 - > Regulating residential developments
 - > Require attendance at TMA meetings.

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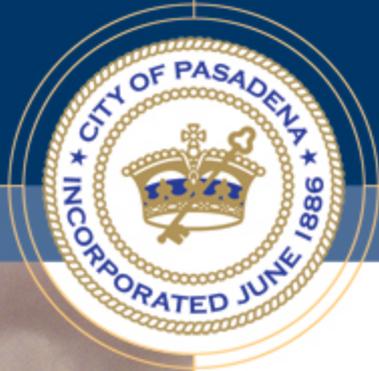


TRO Benefits

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- Policy required for compliance
- Developments are the audience needed for gaining support and understanding of the City's goals (examples):
 - > EV Infrastructure development
 - > Increase AVR
 - > Reduce congestion
 - > Model city for implementing
 - Integrated Mobility Hubs
 - ITS capability for transforming transportation for future generations

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Thank you.

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Questions?

Judi Masuda
(626) 744-4111

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