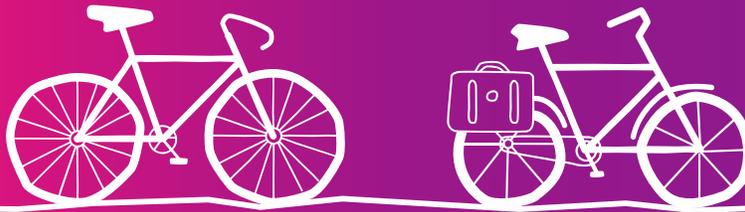


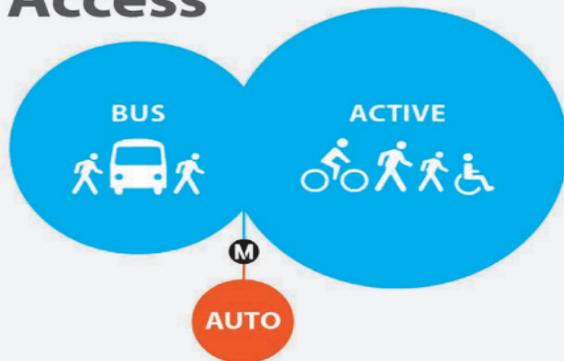
# Los Angeles County Metro Open Streets Grant Program



## Metro's Regional Role

- Serve existing and new patrons
- Maximize Return on Investment (ROI) - Measure R.

### Metro Rail/BRT Access



**91%**  
**Walk, Bike, Roll,  
and Take Buses to Stations**  
Active Transportation Networks  
2011 Metro On-Board Survey



**9%**  
**Drive & Park  
or Dropped-Off at Stations**  
Roads & Parking Facilities

## 70+ Open Street Events in North America



## What are Open Streets?

One-day car-free events that OPENS the streets up to walkers, bikes, roller blading, strollers



## Social Infrastructure

- Open Streets

Community Ride  
Skills Classes  
Bike-to-Work Day



## Program Goals

Encourage sustainable transportation mode share

- First time to ride transit
- Encourage cities to further develop their multi-modal policies



## Quantified Benefits

### LA Metro

Rail ridership increased 25% on CicLAvia days

### UCLA - Lewis Center

Sales increased 10% for businesses along the Wilshire CicLAvia route

<http://www.lewis.ucla.edu/publication/economic-impacts-of-ciclavias-study-finds-gains-to-local-businesses/>

### UC San Diego - Active Living Research Center

Long-term increases in bicycling following open street events.

[http://activelivingresearch.org/files/ALR\\_Brief\\_DailyBikeTravel\\_May2013.pdf](http://activelivingresearch.org/files/ALR_Brief_DailyBikeTravel_May2013.pdf)



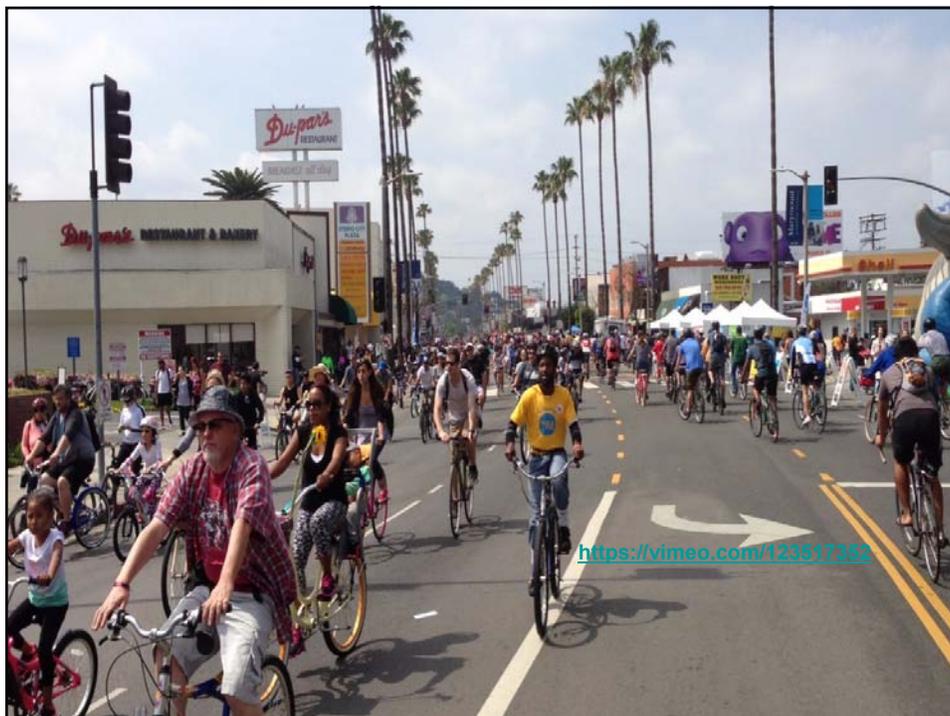
## Metro Open Streets Grant Program

- Allocation of up to \$2 million annually
- Competitive application process
- Technical process to collect data and evaluate the costs and benefits



# Cycle 1 Grants

Agencies Applied	18
Cities Represented	30
Total Applications	21
Total Funding Requests	\$6 million
Funding Available	Up to \$4 million
Funding Awarded	\$3.7 Million
Events Funded	12 Events



## Pop-Up Cycle Track



## Make Every Day Transit/ Bike/ Walking Day



[@bikemetro](#)  
[@metrolosangeles](#)



[App name: "Go Metro"](#)  
[App name: "iNext Bus"](#)

[www.Metro.net/Bike](http://www.Metro.net/Bike)  
[www.Metro.net/Sustainability](http://www.Metro.net/Sustainability)  
[www.Metro.net/SRTS](http://www.Metro.net/SRTS)

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