

Active Transportation Plans

SCAG Toolbox Tuesday

March 4, 2014

Lancaster Circa 1993



Lancaster City Council

March 26, 2013



Bike Lanes on Valley Central Way



Welcome Fellow Transformers!



You are one of them....

Transformation (Change) is Hard

“To halt the momentum of an accepted idea, to reexamine assumptions, is a disturbing process and requires more courage than governments can generally summon.”



-Barbara Tuchman

Stilwell and the American
Experience in China

Change the Way we Would Like It...



Change the Way it Really Is...



Find the Reason(s)!

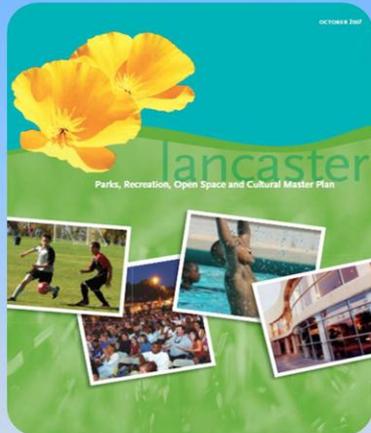
Regional Goals vs. Local Objectives:

It's hard to get policy change at a local level just to satisfy regional goals (air emission reductions, climate change concerns, etc)

Connect the Dots

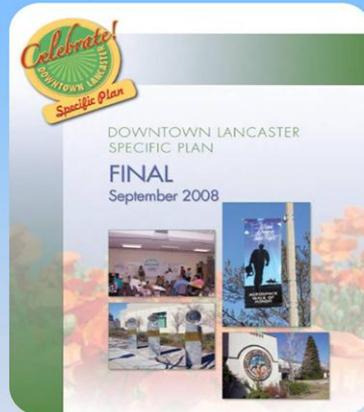
Plans Supporting the Master Plan of Trails and Bikeways

Parks, Recreation, and Open Space Master Plan



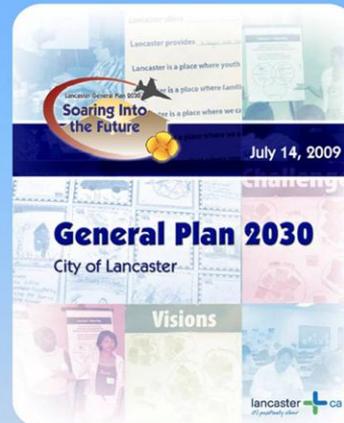
2007

Downtown Lancaster Specific Plan



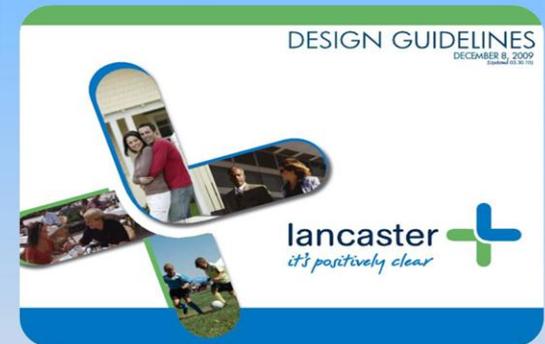
2008

General Plan 2030



2009

Design Guidelines



2009

The significant public outreach efforts for these recently adopted plans reveal Lancaster residents' desire for a **livable community**, with amenities including parks, trails, bikeways, and walkable neighborhoods.

FOUR PILLARS

- Safety
- Health
- Economic
Vitality
- Sustainability



Projects and the Reasons

- Roundabouts (Safety and Economic Vitality)
- Neighborhood traffic calming (Safety and Health)
- Road Diets/Bicycle Lanes (Safety, Health)
- Complete streets policies for connectivity and design (Safety, Health, Economic Vitality, Sustainability)



STRONG TOWNS.ORG

presents

Curbside Chat

A discussion of new strategies for the economic realities facing America's towns.

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YOUR COMMUNITY CAN FIND THE PATH TO FINANCIAL SELF-SUFFICIENCY...

This is a pivotal time for your community. Years of unstable property values have created uncertain revenue streams. Local government aid has been cut, and more cuts are imminent. Budgets are stretched. The shifts and delayed maintenance of prior years are starting to show up on the ground.

Local leaders are looking for answers. What they are discovering is that they are largely on their own.

The standard approach emphasizes growth over resiliency. This is a key part of our problem. To truly do more with less, we need to understand how we have built ourselves into decline. How have local investments failed to generate prosperity? Why is the standard approach harming our towns and neighborhoods?

Most importantly, how do we start a real recovery?

AN INSIGHTFUL DIALOGUE...

The team at Strong Towns has prepared the Curbside Chat for local officials and key community leaders. We are traveling across America to deliver this talk to communities. Our presentation has five parts:

1. Background on the current financial crisis.
2. The triggers forcing changes in the way we inhabit the landscape.
3. The "dead ideas" we need to overcome to renew prosperity in our towns and neighborhoods.
4. What the coming new economy is likely to look like.
5. What local leaders can do to position their communities for success in the new era.

**ATTEND A CURBSIDE CHAT NEAR YOU...
Media, PA**

Monday, January 7
7:00-9:00 PM

Providence Friends Meetinghouse
105 North Providence Road

This free event is being hosted by
Transition Town Media

WWW.CURBSIDECCHAT.ORG
WWW.STRONGTOWNS.ORG

or Call Toll Free
888-454-5226



Productive vs. Non-Productive Street: Lancaster, California

Lancaster Boulevard, Circa 1930



Lancaster Boulevard, March 2010



The BLVD: Stroad to Street

Lancaster Boulevard, March 2010

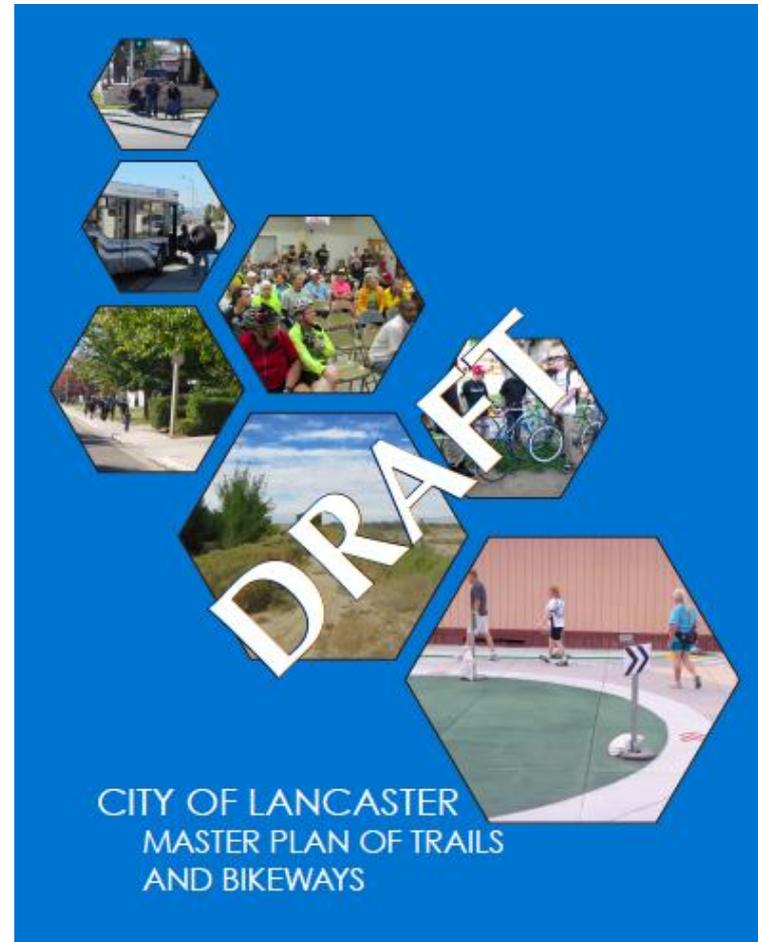


Lancaster Boulevard, 2013



City of Lancaster Master Plan of Trails and Bikeways

- Poor health indicators (obesity, diabetes, etc.) for City residents.
- City's physical design and fear of traffic speed was a major factor in not walking or biking.



Public Outreach



Engage the Community

- Community meetings as part of the Master Plan of Trails and Bikeways
- But don't be limited in your approach....



Engage the Community

Make them a
model
roundabout so
they can see it.



Engage the Community

Then have them walk through the model roundabout so they can understand it



Engage the Community

Show them what it means to have a well-connected vs. poorly connected street system.



Some Final Thoughts

- Get out of the silo- both internal and external
- Partnerships with your community



Some Final Thoughts

- Political support matters
- Multiple ways to gain project and program support



Number 27

AGE OF THE MAYOR

1. JULIÁN CASTRO
39, San Antonio (population 1.36 million) Created a pre-K program that will allow 22,000 low-income four-year-olds to attend school.

2. TERRY BELLAMY
41, Asheville, N. C. (population 85,000) Reduced carbon emissions by 18 percent in five years; first African-American and youngest mayor in the city's history; homecoming queen of Asheville High School.

3. MICHAEL NUTTER
56, Philadelphia (population 1.536 million) Launched an initiative to reduce gun violence by targeting repeat offenders and teaching gun safety, which led to a 40 percent drop in shooting victims; created nearly 10,000 summer jobs for city youths.

4. SHANE BEMIS
41, Gresham, Oreg. (population 107,000) Enabled 144 small businesses to open in three years by waiving all fees and charges for new businesses if they moved into previously vacant spaces; currently replacing all of Gresham's streetlights with LED bulbs; owns Boccelli's Ristorante, described on Yelp as "the best restaurant in Gresham. Granted that's not a high bar, but still the best."

5. ANNISE PARKER
57, Houston (population 2.14 million) Total number of jobs have grown 13.1 percent since she became mayor in 2010, the highest rate of improvement among large cities; first gay mayor of a major American city; former oil executive who champions renewable energy; raised a

teenager she met at a pride parade.

6. R. REX PARRIS
61, Lancaster, Calif. (population 157,000) Requires all new homes to be powered by solar panels in an effort to make Lancaster the first energy-self-sufficient town; explains his acceptance of climate-change science by saying he "may be a Republican" but he's "not an idiot."

7. JERRY GIST
71, Jackson, Tenn. (population 65,000) Improved the health of citizens by making groceries available in food deserts, improving biking and walking paths, and reducing health-care costs by \$2 million in the first year of reforms; describes his role as the mayor of a small town as the one "everybody calls."

THE TWEETED RECIPE
@chefhopkins

BISCUITS
• 1c White Lily self rising flour
• 2T Cold butter

• 1/3c Buttermilk
• Cut in butter, stir in buttermilk

• Roll, cut, bake 9m at 500
• EAT (Tweeted on August 7, 2013, by Atlanta chef Linton Hopkins, of Restaurant Eugene)

Some Final Thoughts

- Incremental is OK, but show tie to the bigger picture and the transformative efforts in your community



Transform your Community “The BLVD”-October 2011

