



ABOUT COMPASS BLUEPRINT

Planning for the future in Southern California requires a blueprint to encourage creative and sustainable development strategies that fit local needs and support shared regional values.

How we utilize our landscape and invest in transportation impacts the amount of time we spend in our cars, how far we travel to reach services, environmental health, parks and open spaces, and our overall quality of life. Compass Blueprint provides a new way to look at how we grow by integrating good local ideas with important land use and transportation investments. Through partnerships with local governments, Compass Blueprint serves communities, applying the best available tools to create successful examples for accommodating regional growth.

THE VISION AND PRINCIPLES

With rising costs of fuel and living expenses, increasing congestion, and threats to our environment, the challenges we face as a region cannot be resolved through local action alone. Compass Blueprint provides a regional growth vision, supported by regional consensus, to respond to these challenges. Compass Blueprint is based on the following principles:

Mobility for all residents

Livability in all communities

Prosperity for all people

Sustainability for future generations

With 18 million people and an area more than 38,000 square miles, the Southern California Association of Governments (SCAG) is the largest regional planning agency in the U.S.

SCAG functions as the Metropolitan Planning Organization for six counties: Imperial, Los Angeles, Orange, San Bernardino, Riverside and Ventura.

Compass Blueprint is the regional growth vision for Southern California, integrating transportation investments with land use planning decisions.



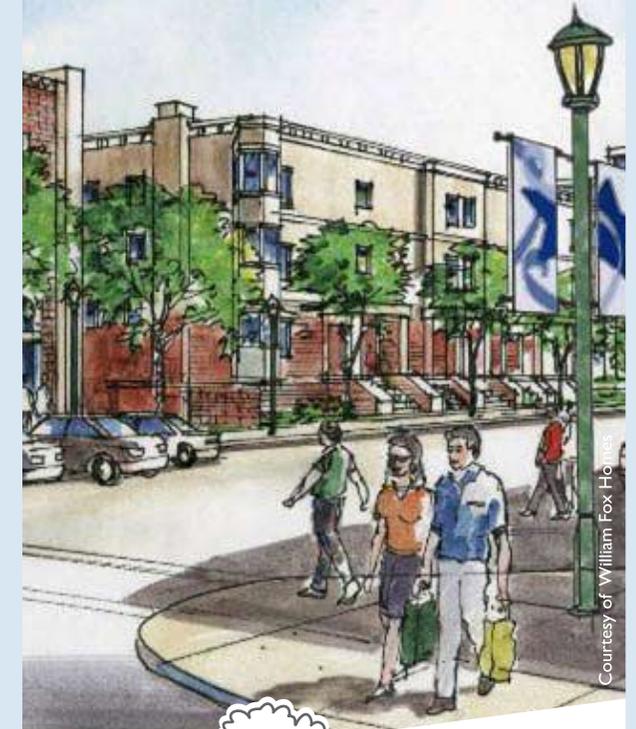
818 W. Seventh Street - 12th Floor
Los Angeles, CA 90017
p. 213.236.1800
f. 213.236.1963

info@compassblueprint.org

www.compassblueprint.org



building partnerships.
serving communities.



building partnerships. serving communities.

STRATEGIC GROWTH OPPORTUNITY AREAS

Southern California continues to grow and can expect an additional six million residents over the next 30 years. Where and how this growth is accommodated will tremendously influence the air quality, housing choices, transportation mobility, and livability of our region.

With extensive public participation, land use, scenario planning, and transportation modeling, Compass Blueprint worked with local partners to identify **strategic growth opportunity areas**. These areas represent places where well-planned development will provide real benefits in balancing the needs for new housing, jobs, and services region wide.

These areas include *regional and city centers; key economic infrastructure zones including airports, ports, and industrial centers; prime infill investment areas, and underutilized areas adjacent to rail and transit nodes.*

www.compassblueprint.org/opportunityareas

PLANNING SERVICES

Above all, Compass Blueprint is a resource for planners, local governments and municipalities. Through Toolbox Tuesday trainings, an online **Toolbox** and the Demonstration Project program, Compass Blueprint provides a collection of innovative tools, software, and planning applications to partners free of charge. To learn more about these services and their applicability, visit the Compass Blueprint website www.compassblueprint.org.



LAND USE PLANNING & DESIGN

- General & specific plans
- Development code analysis
- Form-based codes
- Scenario planning
- Infill analysis & strategies

TRANSPORTATION & PARKING

- Transit planning
- Transportation & "4D" modeling
- Parking studies & strategies
- Bicycle/Pedestrian planning

MARKET FEASIBILITY ANALYSIS

- Development prototypes
- ROI analysis
- Economic development strategies

SUSTAINABILITY SERVICES

- Carbon footprinting
- Green building guidance
- Open space planning

VISUALIZATION

- Photo-morphs
- Video "fly-throughs"
- GIS mapping

OUTREACH & ENGAGEMENT

- Workshops & charrettes
- Focus groups
- Web & email
- Visual preference surveys



PROJECTS & PARTNERS DEMONSTRATION PROJECT PROGRAM

From Hollywood to El Centro, each year cities throughout the region apply to become a Compass Blueprint Demonstration Project site. Selected applicants receive innovative planning services, financial resources, and technical assistance for community projects that produce local and regional benefits and that exemplify the goals of mobility, livability, prosperity, and sustainability. These Demonstration Projects become regional test cases for new ideas on how to plan, prepare, and accommodate new growth.

Compass Blueprint has partnered with over 50 municipalities, working to realize the growth vision community by community. Past projects have included strategies for freeway caps, multi-modal stations, downtown revitalization plans with human-scale streetscape designs and parking plans, General Plan updates using public workshops and developers forums, and refined development codes based on real estate market feasibility testing.



Apply Online

Learn about project selection criteria and download application forms at www.compassblueprint.org/projectsandpartners

DEMONSTRATION PROJECT PROGRAM

Compass Blueprint has partnered with over 50 municipalities and counting.



- City of Azusa
- City of Baldwin Park
- City of Brea
- City of Burbank
- City of Calexico
- City of Calimesa
- City of Coachella
- City of Colton
- City of Compton
- City of Corona
- City of Covina
- City of Cuver City
- City of Desert Hot Springs
- City of El Centro
- City of El Monte
- City of Fillmore
- City of Fontana
- City of Fullerton
- City of Glendora
- City of Hemet
- City of Highland
- City of Holtville
- City of Indio
- City of Irwindale
- City of La Habra
- City of Laguna Niguel
- City of Lake Elsinore
- City of Lancaster
- City of Lawndale
- City of Long Beach
- City of Los Angeles
- City of Montclair
- City of Moreno Valley
- City of Ontario
- City of Perris
- City of Placentia
- City of Rancho Cucamonga
- City of Rialto
- City of Riverside
- City of Rolling Hills Estates
- City of San Bernardino
- City of San Gabriel
- City of South Pasadena
- City of Temecula
- City of Upland
- City of Ventura
- Hollywood Central Park Coalition
- Los Angeles County
- Los Angeles CRA
- Los Angeles MTA
- Ventura County

(Compass Blueprint Demonstration Partners)