Sustainable Communities Program Workshop/Webinar

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Program Manager, Sustainability  
October 2, 2018

Rye Baerg  
Sr. Regional Planner, Active Transportation
2000 - 2004: Growth Visioning

2004: Compass Blueprint Call for Proposals

2006: SB375 Target Setting

2008: Sustainability Grants Call for Proposals

2010: Compass Blueprint Call for Proposals

2012: Regional Transportation Plan / Sustainable Communities Strategy (RTP/SCS)

2016: Sustainability Grants Call for Proposals

2016: Active Transportation Call for Proposals

2018: Sustainable Communities Call for Applications

2018: Sustainable Communities Program (SCP) Call for Applications
Program Goals

- Provide needed planning resources to local jurisdictions for sustainability planning efforts
- Develop local plans that support the implementation of the 2016 Regional Transportation Plan/Sustainable Communities Strategy
- Increase the region’s competitiveness for federal and state funds, including but not limited to the California Active Transportation Program and Greenhouse Gas Reduction Funds
2018 Sustainable Communities Program (SCP)

- 3 categories:
  - Active Transportation
  - Integrated Land Use (ILU)
  - Green Region Initiative (GRI)

- Successful applicants receive technical assistance
  - Active Transportation – SCAG completes procurement for submitted scope of work
  - ILU & GRI projects – Specific deliverables completed
Available Funding

- Up to $6 million
  - ~$4.4 million Cycle 4 ATP
  - ~$1.6 million SCAG SB1 Formula Funds
Project Category Goals

- Integrated Land Use & Green Region Initiative
  - Promote implementation of the 2016 RTP/SCS;
  - Encourage project implementation;
  - Promote reliable and efficient mobility while meeting GHG reduction goals;
  - Identify areas for strategic infill and investment;
  - Support sustainability, adaptation, & resiliency planning;
  - Focus new growth around transit and livable corridors.
Project Category Goals

- Active Transportation
  - Increase biking & walking;
  - Increase safety and mobility of non-motorized users;
  - Promote implementation of the 2016 RTP/SCS;
  - Produce plans that provide for future ATP applicants;
  - Increase the overall budget for active transportation planning & capacity building projects
2018 SCP Project Types: Integrated Land Use & Green Region Initiative

- SB 743 Implementation Assistance
- Parking Pricing, Reduction, and Management Strategies
- Livable Corridor & Transit Oriented Development (TOD) Planning
- Heat Island Reduction with Urban Greening and Cool Streets
- Electric Vehicle Charging Infrastructure Planning
SB 743 Implementation Assistance

Deliverables:

• VMT Baseline Data, Thresholds, Calculation Methodology & Mitigation Measures
• VMT Forecasting Tool
• Memorandum of Advanced or Regional VMT Mitigation Measure Strategies
• Stakeholder Engagement
• Implementation Strategies
• Sub-regional strategies (if applicable): mitigation banks, VMT mitigation exchange, advance land use regulation mitigation
Parking Pricing, Reduction, and Management Strategies

Deliverables:

- Parking Utilization & Pick-up/Drop-off Studies
- Parking Standards Recommendation Report
- Maps & Visualizations
- Draft Model Ordinance
- Community Workshop
- Funding & Implementation Strategies
Livable Corridor & Transit Oriented Development (TOD) Planning

Deliverables:

- Demographic & Socioeconomic Profile
- Conceptual Land-Use Plan
- Phasing Strategies for Land-Use Development
- Inventory of Corridor Streetscape, Parking, & Pedestrian Infrastructure
- Infrastructure Improvement Plan
- Forecast of VMT & GHG Reduction, Increased Transit Ridership, & Pedestrian Trips
Deliverables:

- Inventory of Trees
- Inventory & Existing Condition Report of Streets, Sidewalks, & Paths
- Palette of Recommended Trees/Plants & Cool Street Construction Materials
- Strategies for Short-term & Long-term Maintenance of Urban Forest & Cool Surface Materials
- Design Standards for Landscape & Cool Streets
Electric Vehicle Charging Infrastructure Planning

Deliverables:

- Inventory of PEV Registrations, Charging Stations, Workplaces, & MUDs
- Evaluation of Local Institutional Barriers to PEV Charging Infrastructure
- Identification of Potential EVSE Sites
- Community Workshop
- Outreach Materials and Incentives to Encourage EVSE Installation
- Funding & Implementation Strategies

sustain.scag.ca.gov/Pages/PEVRA.aspx
2018 SCP Project Types: Active Transportation

- Community-wide & Area Plans
- Regional Corridors Plans
- Infrastructure Demonstration Projects (Quick-Build)
- Safety Strategic Plan

Innovative Infrastructure
Community Engagement
Integrate Existing Resources
Community Wide & Area Plans ($250,000)

*Plans to develop recommended investments for infrastructure and programmatic activities.*

Plans Should...
- Support strategies in the RTP/SCS
- Meet the requirements of the Active Transportation Program
- Seed project concepts
- Build off of existing county or subregional plans
- Incorporate regional data tools where possible

Example Plans Include...
- Bicycle or Pedestrian Master Plan
- Active Transportation Master Plan
- First–Last Mile Plans (active transportation improvements only)
Regional Corridor Plans ($250,000)

Plans for a single corridor or network of regional corridors to support future project development.

Plans Should...
• Be consistent with strategies in RTP/SCS
• Include coordination with neighboring jurisdictions
• Seek to develop a coordinated vision for the corridor
• Not include engineering level development of planning concepts
Regional Corridor Plans ($250,000)

Example Projects Include...
• Regional Greenway Network
• Regional Bicycle Network
• County-Wide Regional Bikeway Network

Local Examples:
• Aviation Boulevard
• San Gabriel Valley Greenway Implementation Plan

http://scagrtpscs.net/Documents/2016/proposed/pf2016RTPSCS_ActiveTransportation032816.pdf
Active Transportation Infrastructure Demonstration Projects – Quick Builds ($500,000)

Test infrastructure designs before committing to a permanent solution.

Projects Should...
• Help local agencies refine designs
• Build community support
• Attract grant funding and collect data

Example Projects Include...
• Pedestrian improvements (bulb-outs, sidewalk widening)
• Visibility and daylighting treatments
• Separated bike lanes on local streets

Special Considerations...
• Projects should be installed a minimum of three months
• Improvements should be installed on local streets
• More complex projects may require matching resources
Project Examples:
Project Examples:
Safety Strategy Plan ($250,000)

Plans that reduce transportation-related serious injuries and fatalities

Plans should...
- Aim to advance and leverage state, regional planning efforts
- Be data driven and context-sensitive
- Not necessarily be restricted to active transportation modes

Example plans include...
- Identification of high-injury networks
- Local Vision Zero Plans
- Corridor Safety Plan
Additional Go Human Opportunities

- Kit of parts could be used in...
  - Planning Applications as part of outreach
  - Quick Builds as part of initial community engagement

- Advertising materials could be used for...
  - Outreach as part of a planning project
  - To support Quick Build messaging around safety
Go Human Kit of Parts at CicLAvia
Go Human 2018 Advertising Campaign

Advertising Tactics:
• Outdoor
  • Billboards
  • Bus shelters
  • Gas pump toppers
  • Lawn Sign
• Digital
  • Social media ads
• Radio
  • Traditional and streaming
Application
## Scoring Criteria

<table>
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<tr>
<th>Scoring Criteria</th>
<th>Points</th>
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<tr>
<td>Project Need</td>
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<tr>
<td>Goals, Objectives, &amp; Outcomes</td>
<td>35</td>
</tr>
<tr>
<td>Partnerships &amp; Leveraging</td>
<td>15</td>
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<tr>
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<td>100</td>
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</table>
• Must prioritize multiple applications
• Project Schedule, SOW & Budget Excel file only required for active transportation projects
• For Partnering Agencies
  • Consider if they have provided a letter of support.
  • Consider RFP process and consultant services to be provided.

• For GRI-ILU contact information is also required.
Answers will clearly respond to the prompt, and...

Provide the required elements in the scoring criteria, and...

Include any attachments or data requested.
E. Grant Administration

1. Grants will be managed by SCAG and implemented through its consultants for a five percent fee, deducted from the grant award, unless the applicant chooses to opt out of this service (See opt-out option below). As part of the grant administration, SCAG will pursue funding allocation from the California Transportation Commission for those projects receiving Active Transportation Program (ATP) funding, procure consultant support, and provide all necessary reporting and documentation required by CTC and Caltrans. The Sponsoring Agency will assign a project manager and assume responsibility for the timely use of funds. Grantees not wishing to use SCAG’s grant administration services will be required to complete all Caltrans allocation and contractual paperwork and be responsible for hiring their own consultants. See the 2019 Active Transportation Program Guidelines for details on programming, allocation, evaluation and reporting.

Opt-Out of SCAG Grant Administration Services: My agency would like to decline SCAG’s Grant Administration Services and is prepared to pursue funding allocation directly from the CTC and assume responsibility for all aspects of grant management, if awarded ATP funding.

- 5% fee for SCAG administration
  - Includes allocation, environmental, reporting, request for proposals, etc.
Application – Safety (AT Only)

- Citywide scores are calculated and provided by SCAG.
- For smaller project calculate your score:
  - Example:
    - Sum collisions and injuries for all tracts
    - Divide by population for all tracts
Application – Safety (AT Only)

- Citywide scores are calculated and provided by SCAG.
- For smaller project calculate your score:
  - Example:
Application – Public Health (AT Only)

- Select geography desired (City or Census Tract)
- Click on geography to bring up Score
- Census tracts should be pooled to create a single score

**Points | Public Health | Score**
--- | --- | ---
5 Points | Score is equal to or below 25. | Reviewer Only
3 Points | Score is equal to or less than 50 but more than 25. | Reviewer Only
1 Points | Score is equal to or less than 75 but more than 50. | Reviewer Only
0 Points | Score is greater than 75. | Reviewer Only

*contact your county health department*
Application – Public Health (AT Only)
Applications – Disadvantaged Communities

- Data has been precalculated for methodologies except for Free & Reduced Price Lunch (FRPL).
- FRPL data can be found in the school layer for individual projects on SCAG’s Active Transportation Database under ATP Requirements.
Applications – Disadvantaged Communities

• Citywide projects should use the city wide precalculated scores.
  • Multi-jurisdictional projects should calculate weighted average for project area
• Smaller projects should create a weighted average using census tracts within the project area

Appendix A
Disadvantaged Communities Definitions

SB 535 Disadvantaged Communities/CalEnviroScreen 3.0: Census tracts that have been identified by Cal/EPA as Disadvantaged Communities based on the requirements set forth in SB 535, which seeks to identify areas disproportionately burdened by and vulnerable to multiple sources of pollution.

<table>
<thead>
<tr>
<th>Points</th>
<th>CalEnviroScreen 3.0</th>
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<tbody>
<tr>
<td>1 Point</td>
<td>20% through 25% most disadvantaged</td>
</tr>
<tr>
<td>2 Points</td>
<td>15% through &lt; 20% most disadvantaged</td>
</tr>
<tr>
<td>3 Points</td>
<td>10% through &lt; 15% most disadvantaged</td>
</tr>
<tr>
<td>4 Points</td>
<td>&lt; 10% most disadvantaged</td>
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Environmental Justice Areas: Environmental Justice Areas are reflected in Transportation Analysis Zones that show a higher share of minority population or households in poverty than is seen in the greater region as a whole. These are included as part of SCAG’s Regional Disadvantaged Communities Definition.

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<thead>
<tr>
<th>Points</th>
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<tr>
<td>1 Point</td>
<td>All census tracts that qualify receive the same score.</td>
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Communities of Concern: Communities of Concern are Census Designated Places or city of Los Angeles Community Planning Areas that fall in the upper third for their concentration of minority population households in poverty. The severity of this designation is significant due to the degree of poverty. SCAG’s Regional Disadvantaged Communities Definition.
# Example DAC Weighted Average

<table>
<thead>
<tr>
<th>GEOID10</th>
<th>CENSUS TRACT</th>
<th>CITY</th>
<th>COUNTY</th>
<th>POPULATION</th>
<th>SB 535/CALENVIROSCORE</th>
<th>ENVIRONMENTAL JUSTICE AREA SCORE</th>
<th>COMMUNITIES OF CONCERN SCORE</th>
<th>NATIVE AMERICAN TRIBAL LANDS SCORE</th>
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**Step 4**

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<td>6639</td>
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**Points**

- **8 Points**: The weighted average score for the area the project covers is greater than 3.
- **6 Points**: The weighted average score for the area the project covers is greater than 2 and less than or equal to 3.
- **4 Points**: The weighted average score for the area the project covers is greater than 1 and less than or equal to 2.
- **2 Points**: The weighted average score for the area the project covers is greater than 0 and less than or equal to 1.
- **0 Points**: The average score for the area the project covers is 0.

**Score**

- For Review Only
The letter should include a description of the support the agency or organization will provide or how the organization will be engaged in the project.

- Example: Participate on a technical advisory committee.
- Required Letters
  - Safety
  - Public Health
  - Public Participation (3)
Application – Quick Builds Local Match

- Be specific on the match type and funding source.
- Must be a cash match.

b. No match is required to receive AT-SCP funding, however additional points will be provided for agencies that provide a cash match for demonstration projects.

i. Will your agency provide a cash match?  □ Yes  □ No

ii. How much match will be provided and what percentage of the project does this represent?

$ 0.00  0%

iii. Please describe the source of the cash match (i.e. General Fund, SB1, Local Return, etc.).
Application – Signature Page

- Application should be saved as PDF
- Signature Page should be signed by City Manager or Equivalent
- Sub-applicant Signature also Required
- Scan and submit Signature Page
## Application – Submittal

<table>
<thead>
<tr>
<th>Integrated Land Use/Green Region Initiative</th>
<th>Active Transportation</th>
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<tbody>
<tr>
<td>❑ Application (saved from PDF)</td>
<td>❑ Application (saved from PDF)</td>
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<tr>
<td>❑ Application Signature Page</td>
<td>❑ Budget, Schedule, &amp; Scope of Work</td>
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<tr>
<td></td>
<td>❑ Combined Letters of Support</td>
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<tr>
<td></td>
<td>❑ Application Signature Page</td>
</tr>
<tr>
<td></td>
<td>❑ Attachments (Separate PDF)</td>
</tr>
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</table>

- Applications should be emailed to [scp@scag.ca.gov](mailto:scp@scag.ca.gov)
- Applications due THURSDAY, NOVEMBER 15\(^{\text{TH}}\) AT 5:00 P.M.
Sustainability Program

2018 Call for Applications

The Southern California Association of Governments is accepting applications for the 2018 Sustainable Communities Program. For many years, SCAG has provided technical assistance and resources at no cost to local jurisdictions that support local planning and implementation of the Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) under the banner of the Compass Blueprint Program and later the Sustainability Planning Grant program. The program recognizes sustainable solutions to local growth challenges and has resulted in local plans that promote sustainability through the integration of transportation and land use.

To date, SCAG has awarded approximately $22.3 million in total funding to complete 203 local sustainability and active transportation planning projects. A complete overview of all projects can be found here.

The goals of the 2016 Sustainable Communities Program are as follows:

- Provide needed planning resources to local jurisdictions for sustainability planning efforts;
- Develop local plans that support the implementation of the 2016 RTP/SCS; and
- Increase the region’s competitiveness for federal and state funds, including but not limited to the California Active Transportation Program and Greenhouse Gas Reduction Funds.

A significant portion of the funds for the Program are available through SB1 - the Road Repair and Accountability Act.

Applicants can apply for any of the nine project types below within the three project areas - Active Transportation, Integrated Land Use, and Green Region Initiative. More details about each project type and the program overall can be found in the Sustainable Communities Program Guidelines.

SCAG will hold an application workshop/webinar on Tuesday, October 2, 2018, from 2:30 - 4:00 p.m. Interested applicants can attend in person at SCAG’s offices in downtown Los Angeles (900 Wilshire Boulevard, Suite 1700, Policy Room A, Los Angeles, CA 90017) or can attend via webinar.

http://sustain.scag.ca.gov/Pages/DemoProjApplication.aspx
## Application Schedule

<table>
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<th>Event</th>
<th>Date/Time</th>
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<td>Call for Applications Opens</td>
<td>September 10, 2018</td>
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| Application Workshop                       | October 2, 2018  
2:30 – 4:00 p.m.  
900 Wilshire Blvd; Suite 1700 |
| Application Deadline                       | November 15, 2018                              |
| Regional Council Approval of 2018 SCP Projects | March 7, 2019                                       |
## Project Schedule

### All ILU & GRI Project Types and Safety Strategic Plans Project Type

<table>
<thead>
<tr>
<th>Project Type</th>
<th>Date</th>
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<tr>
<td>Funding Available</td>
<td>March 2019</td>
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<tr>
<td>Procurement Process</td>
<td>March 2019 – July 2019</td>
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<tr>
<td>Project Kick-off</td>
<td>Summer 2019</td>
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<tr>
<td>Project Completion</td>
<td>December 2020</td>
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### All Other Active Transportation Project Types

<table>
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<tr>
<th>Project Type</th>
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<tr>
<td>California Transportation Commission Approval of ATP Projects</td>
<td>June 2019</td>
</tr>
<tr>
<td>Funding Available</td>
<td>January 2020</td>
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<tr>
<td>Procurement Process</td>
<td>February – July 2020</td>
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<td>Project Kick-off</td>
<td>July 2020</td>
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<tr>
<td>Project Completion</td>
<td>January 2023</td>
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</table>

*Should SB1 be repealed, funds for AT Projects may be delayed.*
Questions?

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