



# sustainability PROGRAM



## CONSOLIDATED CALL FOR PROPOSALS

2013-2014 FISCAL YEAR APPLICATION

INTRODUCING A NEW LOCAL ASSISTANCE PLANNING PROGRAM FROM  
THE SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS:

The Sustainability Program combines Compass Blueprint assistance for integrated land use and transportation planning with new Green Region Initiative assistance aimed at local sustainability and Active Transportation assistance for bicycle and pedestrian planning efforts.

With the recent adoption of the region's first Sustainable Communities Strategy (SCS,) the program will focus on voluntary efforts that will meet local needs and contribute to implementing the SCS, reducing greenhouse gas (GHG) emissions, and providing the range of local and regional benefits outlined in the SCS. For more information on SB 375 and the SCS, go to <http://rtpscs.scag.ca.gov>.

Proposals that feature creative and forward-thinking development solutions will benefit, free of charge, from a customized program of consultant services, SCAG staff time, financial resources and technical assistance. The Sustainability Program's innovative tools and services allow cities and counties to evaluate planning and policy options and stimulate sustainable development opportunities.

All SCAG-member local jurisdictions are eligible for funding for nearly any planning project that meets local needs and is consistent with the regional Sustainable Communities Strategy. The 2013-2014 Sustainability program will emphasize:

- Projects that make measurable progress toward implementation
- Assistance to communities for updating General Plans
- Inter-jurisdictional and multi-stakeholder partnerships
- Outreach and education to the community and stakeholders on sustainable development

Past Compass Blueprint partner jurisdictions may propose work that will move their plans closer to implementation.

**Compass Blueprint proposals should clearly integrate sustainable transportation and land use planning, for example:**

- Transit-Oriented Development (TOD) planning
- General Plan, Specific Plan and development code assistance
- Parking strategies
- Development feasibility analyses

**Green Region Initiative proposals should clearly promote local and regional sustainability, for example:**

- Local Climate Action Plans
- Energy and/or Water Efficiency Plans
- Open Space Strategies
- Public Health Planning

**Active Transportation proposals should clearly promote alternatives to motor vehicles, for example:**

- Bicycle and Pedestrian projects
- Complete Streets
- Safe Routes to Schools
- First Mile/Last Mile planning

Proposals will be evaluated and selected based on criteria that include:

### GENERAL (FOR ALL PROPOSALS)

- SCAG membership
- Demonstrates reasonable commitment to implement the project
- Implements the RTP/SCS
- Promotes or encourages sustainability (3 E's: Economy, Equity and Environment)
- Demonstrates a clear need for the project and requested services
- Involves public and private partnerships, including multi-jurisdictional
- Demonstrates innovative approaches to regional planning issues that can be replicated elsewhere
- Leverages other public and private funding sources
- Outlines a realistic timeline

### FOR COMPASS BLUEPRINT PROPOSALS

- Integrates land use and transportation planning
- Promotes infill, Transit Oriented Development (TOD), and other forms of sustainable development
- Promotes a sustainable land use mix, including new housing

### FOR GREEN REGION INITIATIVE PROPOSALS

- Addresses climate change through GHG emission reduction or adaptation planning
- Promotes energy and/or water efficiency and savings
- Promotes overall sustainability on various resource issues

### FOR ACTIVE TRANSPORTATION PROPOSALS

- Promotes Active (Bicycle and Pedestrian) Transportation Planning
- Promotes physical activity, safety, education and outreach
- Promotes linkages within existing active transportation and transit networks
- Promotes shift from cars to active transportation

To apply for Sustainability Program assistance for the 2013-2014 fiscal year, fill out the cover sheet on the next page, prepare a proposal describing your project by May 31, 2013.

Applications will be accepted until 5:00 p.m. on May 31, 2013.



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2013-2014 FISCAL YEAR APPLICATION

Please complete this form using only the space provided.

Project Name \_\_\_\_\_

Agency Sponsor \_\_\_\_\_

Primary Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Type of Planning Assistance Requested: *Please check one*

Compass Blueprint  Green Region Initiative  Active Transportation

Please provide one to two paragraph description of the project:

Attach a proposal that includes detail on:

- The project location (include maps)
- Scope of the overall project
- Scope of the planning assistance requested from the SCAG Sustainability Program
- Project timeline including anticipated start date for requested services (funds expected to be available July 2013)
- Estimated cost of requested services
- Product(s) expected (e.g. written report, visual/video aids, plans, events, etc.)
- How the project will help meet local goals and assist the region in implementing the Sustainable Communities Strategy
- The jurisdiction's commitment to implement the plans, policies and/or recommendations that result from the project

Applicants are encouraged to include statements of support from City Council/County Board of Supervisors, subregional organizations and other key stakeholders.

Applicants are encouraged to contact SCAG for assistance in assembling a winning application.

Proposals (not including support letters) should not exceed 10 pages and must include an electronic copy (PDF preferred) of all application materials.

Proposals under 10MB may be submitted via email.

**Submit your proposal by 5:00 p.m. on May 31, 2013 to**

Peter Brandenburg  
Southern California Association of Governments  
818 West 7th Street, 12th Floor  
Los Angeles, CA 90017-3435

For more information on Sustainability Program assistance, go to [www.compassblueprint.org](http://www.compassblueprint.org)  
E-mail: [brandenburg@scag.ca.gov](mailto:brandenburg@scag.ca.gov)  
Or call: (213) 236-1937

Awards will be announced in Summer 2013, with work on awarded projects to begin shortly after.