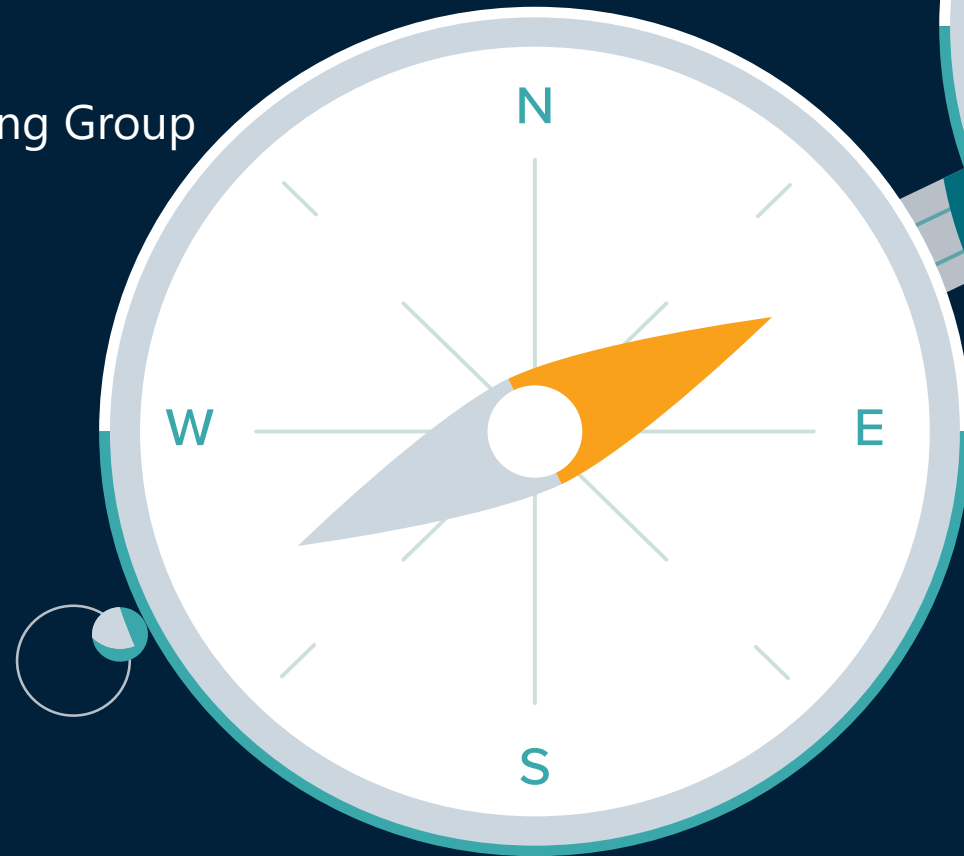


Introduction to Connect SoCal 2050

May 12, 2026
Regional Planning Working Group



Connect SoCal

Regional Transportation Plan

Sustainable Communities Strategy

A long-term vision for how the region will address transportation and land use challenges and opportunities.

Connect SoCal Will...



Serve as a compass for SCAG planning and funding programs



Enable projects to be eligible for state and federal funding



Inform RHNA and local planning requirements



Set priorities for state and federal advocacy efforts



Drive project selection for federal funding programs

Summary of Requirements

Regional Transportation Plan (RTP) - SCAG is required by federal law to prepare and update a long-range RTP (23 U.S.C. §134 et seq.).

Transportation Conformity Requirements - SCAG's RTP/SCS is required to meet all federal transportation conformity requirements.

System Performance Monitoring – SCAG must measure and monitor the performance of the RTP.

Title VI Analysis – SCAG must comply with Title VI of the Civil Rights Act of 1964. In addition, SCAG must comply with California Government Code Section 11135 which prohibits discrimination from any program or activity that is conducted, funded directly, or received financial assistance from the state.

Sustainable Communities Strategy (SCS) – SCAG's RTP must include an SCS which can meet greenhouse gas emissions reduction targets set by the California Air Resources Board (CARB). (Eight percent by 2020, and 19 percent by 2035.)

Key Challenge: CARB to Update GHG Targets

- CARB is required to adopt updated targets every eight years with next deadline being Fall 2026.
- SCAG and other MPOs have asked that CARB maintain current targets – which are challenging to meet.
- Instead of an extensive target-setting process, MPOs have asked for more implementation support.
- Active legislation: Senate Bill 1087



Regional Vision, Local Action



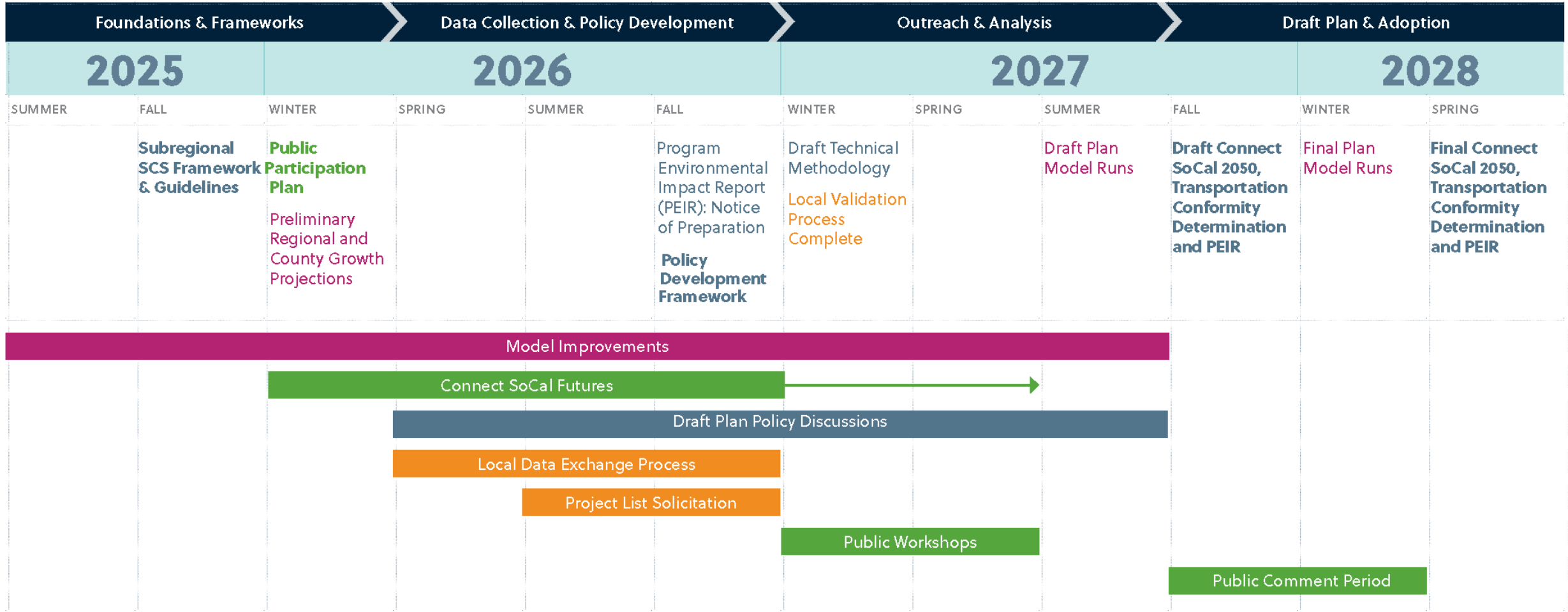
Vision: SCAG leads the region by defining where we want to go and outlining strategies to get us there. Through the Connect SoCal development process, stakeholders have input on shaping this vision.

Collaboration: SCAG works with local jurisdictions, transportation commissions, state and federal agencies and various stakeholder groups to create pathways for the work needed to achieve the regional vision.

Implementation: Jurisdictions take actions at the local level to implement improvements and projects to help achieve the regional vision.



Connect SoCal 2050 Preliminary Milestones*



Milestones Color Key:

- Plan Foundation and Elements
- Local Agency Input Process
- Modeling/Forecast
- Outreach and Engagement

Bold = Action Item

* **Draft - Subject to Change**

Connect SoCal 2050: Process Update



Completed Milestones

- ✓ Subregional SCS Framework & Guidelines
- ✓ Public Participation Plan
- ✓ Relaunch Regional Planning Working Group

In Progress

- Model Improvements
- Onboarding Consultant Support

Milestones for 2026

- Policy Development Framework
- Local Data Exchange
- Project List Solicitation
- Early Public Outreach

Connect SoCal 2024 Key Policy Elements

Vision and Goals

What we want the region to be by 2050

Regional Planning Policies

Provide guidance for integrating land use and transportation

Implementation Strategies

Guide where SCAG will lead, partner or support plan implementation

Connect SoCal Vision and Goals



“A Healthy, Prosperous, Accessible and Connected Region for a More Resilient and Equitable Future”



MOBILITY

Build and maintain a robust transportation network



ENVIRONMENT

Create a **healthy** region for the people of today and tomorrow



COMMUNITIES

Develop, connect and sustain **livable and thriving** communities



ECONOMY

Support a sustainable, efficient and productive regional environment that provides **opportunities for all**

Trends Presented at April Joint Policy Committee

- State of the Region Report
- Preliminary Regional Growth Forecast



Aging Population

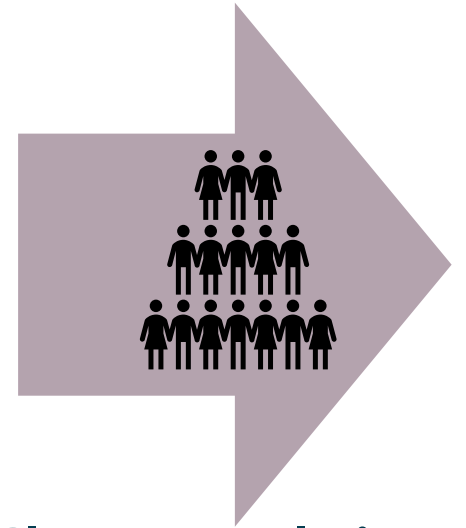


Lower Birth Rates



**Reduced Immigration
...and other factors**

=



**Slower Population
Growth through 2050**

Draft Policy Development Framework

Structure

Vision & Goals

Regional Planning
Policies

Implementation
Strategies

Focus

Early Stakeholder &
Public Outreach

Data and Research

Connect SoCal Futures

Leadership

Regional Council

Policy Committees

Special Connect SoCal
2050 Subcommittee

Policy Development Next Steps

- **Summer:** Stakeholder engagement on preliminary policy updates
 - Discussion at RPWG in July
- **July:** First meeting of Connect SoCal 2050 Subcommittee
- **October:** Adopt Policy Development Framework
- **Fall:** Discussions at Policy Committees on potential subject-specific policy element updates



THANK YOU

For more information, contact:

ConnectSoCal@scag.ca.gov

Camille Guiriba, Senior Regional Planner

guiriba@scag.ca.gov

Go Human Updates

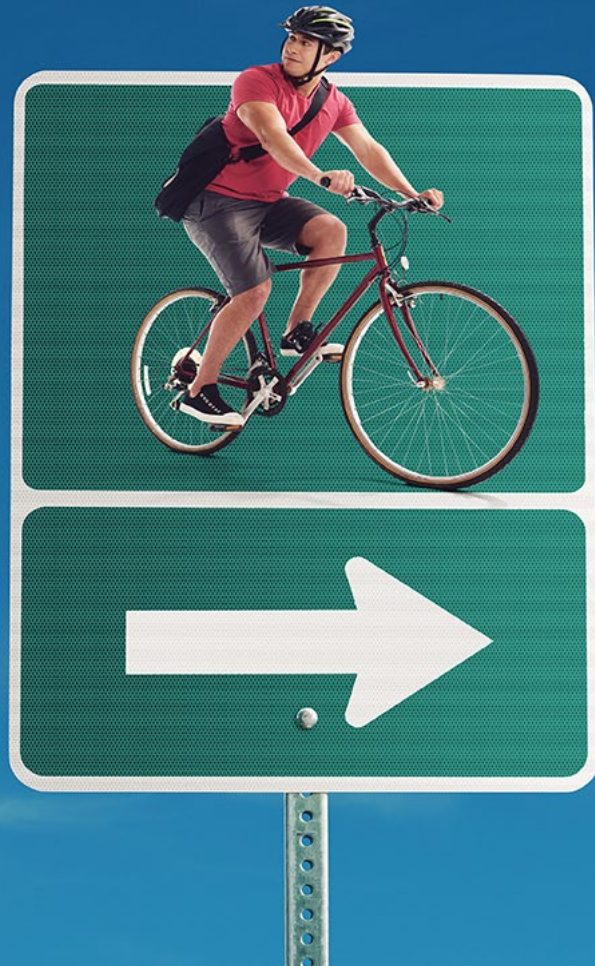
May 12, 2026



WWW.SCAG.CA.GOV

Every Month is Bike Month

Slow down and watch for people on bikes.



Contents

- 1 **OTS FFY26 Go Human Traffic Safety Strategies**
- 2 **Safe Streets and Roads for All (SS4A) Activities**

Go Human Program Background



Regional Traffic Safety Data Snapshot

1,600 people

- die every year from collisions

7,000 people

- sustain serious injuries every year from collisions

140,000 people

- sustain injuries every year from collision

People who
walk and bike

5%

Daily Trips

36%

Fatalities

**from SCAG's 2024 Draft Connect SoCal Performance
Monitoring Technical Report*

Go Human Program Overview



Community Funding



Traffic Safety Campaigns



Resources for Implementation



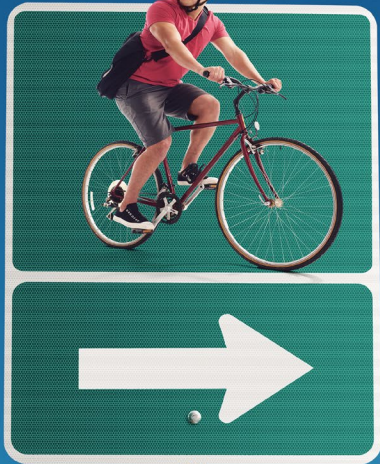
FFY26 OTS

***GO HUMAN* TRAFFIC SAFETY STRATEGIES**

Now through September 30, 2026



Every Month is Bike Month
Slow down and watch for people on bikes.



Creative Development



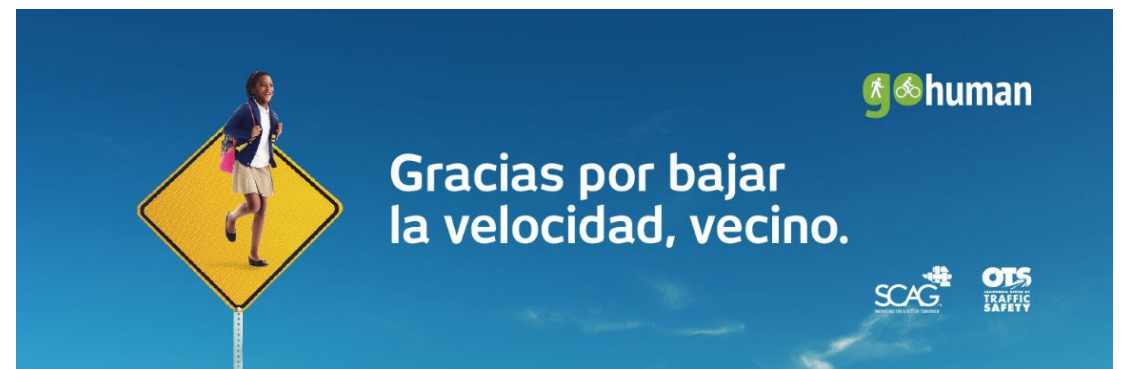
Program Improvements



Resource Distribution

Go Human Creative Development & Testing

- Celebrating *Go Human's* tenth year of programming, SCAG will design new creative and messaging for a new visual campaign.
- A comprehensive set of materials shall be developed alongside the new visual design.
- New creative will be tested with target audiences and partners (focus groups, etc.)



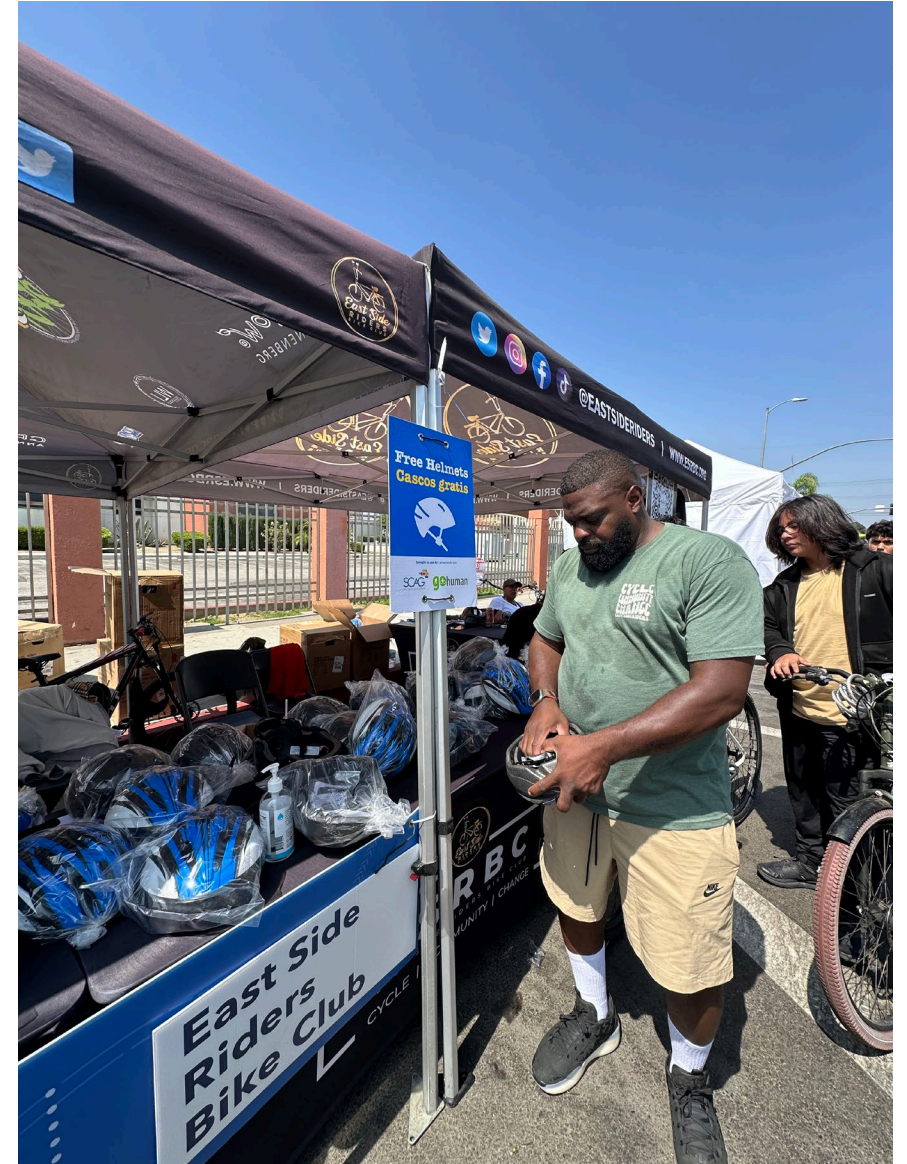
Program Improvements

- Implement recommendations from 2025 Accessibility Assessment research
- Updates to be applied to the Kit of Parts Lending Library of materials and to the Co-branded Messaging Materials request & distribution process
- Aiming to improve **accessibility and ease-of-use.**



Safety Resource Distribution

- 1. Community Event Support:** Funding and on-site support for traffic safety educational activities at community events occurring prior to September 30, 2026.
- 2. Helmet Distribution:** Helmet education and distribution available at no cost to partners at community events.
- 3. Community Expert Trainings:** Collaboration with local traffic safety experts to create traffic safety educational materials and narratives.





SAFE STREETS & ROADS FOR ALL (SS4A)

Safe Streets & Roads for All (SS4A) Activities

- Strategies starting late 2026/early 2027
- Activities to continue for 4.5 years
- Request for Proposals for consultant-led work will be released in Spring 2026
- Activities to align with mega-events
- Resources will prioritize jurisdictions in collaboration with community organizations



Kit of Parts Technical Assistance

What is it?

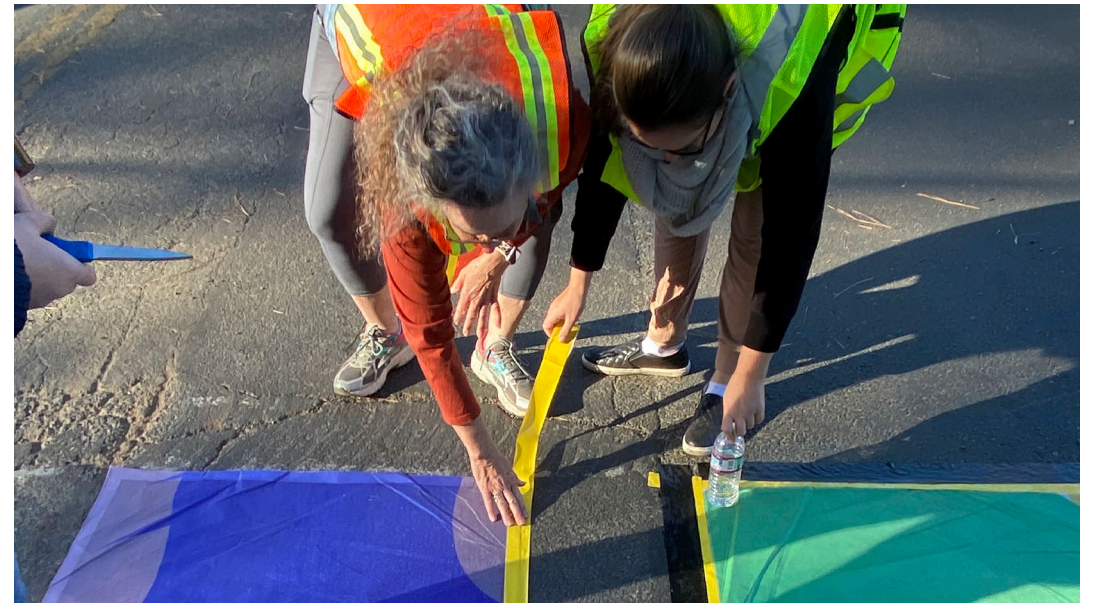
- End-to-end consultant support
- Concept, promotion, documentation, logistics, day-of labor
- Alignment with demonstrating planned/potential infrastructure in collaboration with jurisdiction

How many partners/events?

- Approx. 25 demonstration events across 5 year grant

When?

- Can begin considering requests Fall 2026



Co-branded Traffic Safety Messaging Materials

What is it?

- Production & delivery of messaging materials using new designs
- New distribution strategies: Print, digital, and beyond

How many partners/campaigns?

- 100 campaigns across 4.5 year implementation period.

When?

- Can begin considering requests Fall 2026



Community Streets Grants

What is it?

- Funding for traffic safety projects
- Prioritizing collaboration between jurisdictions and community partners

How many awardees?

- Min. 15 awardees
- Up to \$90K per award (significant increase from past cycles)


When?

- Anticipate opening in early 2027
- Approx. 2 year implementation period





BIKE MONTH: THIS MONTH & EVERY MONTH

A woman with dark hair, wearing a light blue and white patterned sweater, is holding a grey bicycle helmet in front of her face. She is looking directly at the camera. The background shows trees and a building. The text "to discuss a few tips for keeping safe" is overlaid on the bottom of the image.

to discuss a few tips
for keeping safe



THANK YOU!

For more information, please visit:

scag.ca.gov/go-human

Jasmin Muñoz
munoz@scag.ca.gov